

Etihad Cargo and WIN facilitating e-AWB Shipments from the US

June 10, 2014-Etihad Cargo and the Worldwide Information Network (WIN) are working together to increase electronic AirWaybill (e-AWB) adoption with independent freight forwarders.

Etihad Cargo's first US export e-AWB shipment took place in early May on a flight from Chicago to Abu Dhabi. The consignment weighing 152 kg was sent by Worldwide Logistic Partners (WLP).

Removing the need for a traditional paper AWB, Worldwide Logistic Partners in Chicago used the WIN platform to submit their e-AWB information to Etihad Cargo electronically.

Mitch Kamdar, Director of WLP Inc., said: "For a long time we have wanted to automate our documentation process and WIN was the company that made it happen for us.

"WIN has a dedicated and knowledgeable team, which helped us follow all the necessary steps to ensure a successful shipment.

"The entire setup took very little effort on our part, most of the things were self-explanatory and WIN supported us step by step to ensure the product shipped on time.

"The WIN initiative is one that will help small-to-medium sized freight forwarders save on costs. A typical small-to-medium sized forwarder does not have the type of system that talks to airlines and which also communicates with agents.

"The WIN system fills this gap and offers an affordable solution for communication with airlines and agents."

For air cargo shipments, independent forwarders can now use the WIN platform to submit their e-AWB information direct to Etihad Cargo electronically.

Independent forwarders using the WIN platform also benefit from receiving status updates as their cargo moves through the air cargo supply chain.

For more information about the WIN Platform and e-AWB, visit www.winwebconnect.com

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About Worldwide Logistics Partners

Worldwide Logistic Partners, Inc. is a rapidly growing logistic company that offers its customers a full range of import and export services with locations in Chicago, Cleveland, Los Angeles and New York. Their website is <http://worldwidelp.com>.

About WIN

WIN is the world's first cloud-based solution designed exclusively to provide global connectivity for independent freight forwarders. WIN integrates forwarder to forwarder connectivity together with carrier connectivity (to more than 85 Airlines and now INTTRA's full network of Container Lines) affording independent freight forwarders interoperability, efficiency, cost savings, and end-to-end visibility throughout the entire shipment lifecycle.

Web: www.winwebconnect.com

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