

## **NEWS RELEASE**

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### **Global Commerce and Transportation Major Offered by University of Denver**

*New major available as an option in the Bachelor of Arts Completion  
Program  
offered by University College*

**DENVER, May 22, 2012** ~ The University of Denver's college of professional and continuing studies, University College, announced a new major in the Bachelor of Arts Completion Program (BACP) today: ***Global Commerce and Transportation***. This industry-relevant degree major is available online, on campus, or in a combination of both. Hands-on instruction covers transportation safety and security issues, law and policy, economics and finance, international trade, supply chain and logistics, and transportation modes and nodes. Students who major in Global Commerce and Transportation also develop superior communication, creative, and decision-making skills—transferable outcomes provided by the bachelor's program that can be applied immediately. "This new major for the BACP program addresses a critical transportation and supply chain industry management development challenge. Conversations with corporations involved in global commerce and transportation have confirmed the need for well qualified graduates for future career opportunities," commented George Woodward, President of the Board of Directors of the Intermodal Transportation Institute (ITI) at the University.

"Students in this program gain the foundational elements needed to effectively manage the transportation of goods and people and pursue more advanced career opportunities or education in the transportation field," noted Dr. John Hill, Director of the BACP. "After graduation, some of the careers possible with this degree are entry level professional positions with transportation providers, supply chain management and logistic services, including air package express, rail, motor and ocean carriers, and related companies," he added.

The Bachelor of Arts Completion Program is designed, delivered, and priced exclusively for busy adults who have completed at least one year of undergraduate credit. The program and classes are smaller by design so that students have engaging experiences and develop the transferable skills and perspectives that truly add lasting value to their career and life-skills they can use immediately.

Busy adults who work full time and seek a degree completion program that propel their career forward will benefit from this practical, unique program. Advanced courses led by professional practitioners who work in the fields they teach provide insight students won't find anywhere else and can start applying immediately, making this degree a worthy investment in their future. Students earn a convenient, prestigious bachelor's degree from the University of Denver, a Top 100 Institution, online or on campus in the evenings through this leading program that offers an unparalleled structure, flexibility, and quality ideal for busy adults who want to build on their previous credits.

For more information about this new major and the complete Bachelor of Arts Completion Program, plus all the opportunities available at University College available to working professionals, please call 303-871-2291 or visit [universitycollege.du.edu](http://universitycollege.du.edu).

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**Editor's Note:** The Intermodal Transportation Institute at the University of Denver offers an Executive Master's Program that awards a Master of Science in Intermodal Transportation Management from the University of Denver. This graduate degree program prepares transportation industry managers for the increasingly complex, global business environment where knowledge of finance, quantitative processes, supply-chain, law, and public policy issues as well as freight, passenger, and intermodal transportation operational strategies are critical management tools for success. For more information on the ITI Executive Master's Program call 303-871-4702 or visit [www.du.edu/transportation](http://www.du.edu/transportation).

University College is the award-winning provider of adult education at the University of Denver. University College offers master's degrees in nine different areas, more than 30 certificates, and various lifelong learning courses in the following areas:

- Master of Applied Science in Environmental Policy and Management
- Master of Applied Science in Information and Communications Technology
- Master of Applied Science in Security Management
- Master of Professional Studies in Healthcare Leadership
- Master of Professional Studies in Leadership and Organizations

- Master of Professional Studies in Organizational and Professional Communication
- Master of Professional Studies in Strategic Human Resources Management
- Master of Liberal Studies in Arts and Culture
- Master of Liberal Studies in Global Affairs
- Master of Science in Geographic Information Sciences

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