

INTTRA and Sinotrans Ltd. Deliver Joint e-Commerce Solution in China

Shippers and carriers will benefit from innovative solution to improve speed and accuracy of ocean shipment transactions

Parsippany, NJ, October 30, 2012 – INTTRA, the world’s largest, most active network for ocean shipping, announced today that Sinotrans Ltd. has expanded the scope of its partnership by joining the INTTRA NVOCC network. Sinotrans Ltd. is a comprehensive logistics service provider based in China that delivers a full range of logistics services through more than 400 operating units.

Through this expanded agreement, INTTRA and Sinotrans Ltd. will drive innovation and further streamline ocean freight management in China. The partnership will immediately allow Sinotrans and its shipping agents throughout North and Central China to reduce manual processing and increase efficiency by automating shipping transactions for their customers through the INTTRA network. This shift from manual to electronic commerce will deliver the highest quality data for carriers, streamline internal processes for Sinotrans, and improve service for Sinotrans’ customers.

“Sinotrans and INTTRA will continue to deliver valuable e-commerce services to the ocean shipping market. INTTRA is like a bridge for Sinotrans; they help us to provide better e-commerce services to carriers as well as clients,” said Liu Xinyang, Vice General Manager at Sinotrans Ltd. Operations. “Due to the success we have achieved to date, we are excited about moving forward with developing additional e-commerce capabilities with INTTRA, such as electronic shipping instructions, electronic invoicing, and container tracking and visibility.”

“Sinotrans has been a great partner since 2002, and we are pleased that the company is expanding its relationship with INTTRA,” said Ronald DeBlis, Senior Vice President, Global Sales at INTTRA. “This next step in our relationship is focused on true market innovation. We are now able to leverage the strengths of both of our organizations to deliver efficient, accurate and timely e-commerce services to every party of the shipment process.”

Additional Resources

- To learn more about INTTRA NVOCC services [click here](#)
- Connect with INTTRA via [Twitter](#), [Facebook](#), and [LinkedIn](#).

About Sinotrans Ltd.

Sinotrans Ltd. is the leading integrated logistics provider in China. It provides logistics service to its customers including sea, air and road transportation, freight forwarding, shipping agency, storage and terminal services, express services

business, mainly operated by its over 400 operating units. Through the end of 2011, Sinotrans Ltd. had total assets of 26.8 billion RMB and net assets of 12 billion RMB.

About INTTRA

INTTRA is the world's largest, multi-carrier e-commerce network for the ocean shipping industry. INTTRA professionals work with 40 leading carriers and NVOCCs, 109 software alliance partners, as well as their customers, to streamline and standardize their shipping processes worldwide through a network of more than 200,000 shipping professionals. Over 525,000 container orders are initiated on the INTTRA platform each week, representing more than 18 percent of global ocean container trade.

For further information, visit www.intra.com or contact Win Ross, Marketing Manager, +1.973.917.1509, win.ross@intra.com

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