

## **PALLETWAYS WINS EUROPEAN CONTRACT WITH YANKEE CANDLE**

Palletways, Europe's largest and fastest growing express palletised freight network, has announced a three year contract with The Yankee Candle Company for the distribution of its products across Europe.

The announcement comes as Yankee Candle steps up its activity in Europe following the launch of its Consumer Direct website in October 2012 and the purchase of a 170,000 sq ft headquarters in Avonmouth.

Their products have already proved a hit with consumers in the UK, Italy and France, and by partnering with Palletways for all European deliveries, the company is looking to build on this success over the coming year.

Bruce Mitchell, Operations Manager at Yankee Candle Company, said: "We are excited by the potential that our partnership with Palletways offers to us and our customers. As our business expands across Europe, we require a logistics firm that can provide a speedy and reliable service across the continent to ensure our products reach customers on time".

"Having all consignments for the UK and Europe managed by a single network, with the capacity to track and trace all shipments from collection to delivery, was our principal consideration and Palletways' service is a perfect fit for us."

Rob Gittins, UK Sales Director for Palletways said: "We are delighted to be working with Yankee Candle. We have started 2014 with a considerable momentum, winning a number of international contracts with multi-national businesses seeking a single distribution solution as demand for exports across Europe continues to grow.

The Palletways Group is made up of over 300 members and 12 hub operations, through which it provides collection and distribution services across 13 European countries, including the UK.

The company's distribution networks are made up of independent transport companies who share each other's resources to deliver small consignments of palletised freight to market faster and more cost effectively than ever before.