

INTTRA and SealIntel Collaborate to Deliver First On-Time Performance and Schedule Reliability Index

Largest e-commerce ocean shipping network and leading analyst firm create the industry's only performance report combining actual container delivery and schedule reliability.

Parsippany, NJ, June 5, 2012 - INTTRA, the world's largest, most active network for ocean shipping, and SealIntel, market leader in innovative container market analysis, announced today that they are joining forces to bring greater visibility to the ocean shipping industry through a first of its kind monthly report on key reliability measures. SealIntel will enhance its current report on Schedule Reliability with actual delivery performance data from INTTRA. On-time delivery and schedule reliability are both critical measures to gain a deeper understanding of what underlies industry performance and predictability. Making the report's information immediately actionable and more valuable to shipping decision makers, SealIntel will distribute the report within two weeks of month end.

In addition to the monthly report, INTTRA and SealIntel will also collaborate to publish a series of analysis reports looking more deeply at other factors that contribute to industry on-time performance. With over 35 ocean carriers and NVOCCs, 200,000 users and more than 800,000 individual container status messages per day, INTTRA's network provides visibility into the richest dataset in the industry.

"We've made it our mission to drive continuous improvements into the shipping processes that impact our carriers and shippers," said INTTRA's CEO Ken Bloom. "That passion has translated into the largest network for ocean shipping and a set of data that we can now leverage to reach additional insights and drive additional improvements back into the industry."

"SealIntel already provides the most timely and comprehensive measurements on schedule reliability, however enhancing this with access to INTTRA's vast multi-carrier transaction and tracking database, will result in a quantum leap in the way we can measure and understand a multitude of service parameters," said Lars Jensen, CEO of SealIntel Maritime Analysis. "With INTTRA's approach to performance analysis, we have the unique ability to also look into shipper behaviors like amendments, changes and cancellations that can further impact carrier performance," added Jensen.

"We are very pleased to be working with one of the ocean shipping industries leading analyst firms, SealIntel, to provide our customers with unique insight into their trading partners performance," said Eileen Garry, CMO, INTTRA. "As the largest, most accurate and richest source of industry data, INTTRA and SealIntel will provide the ocean shipping industry with the most timely and complete analysis available."

Additional Resources:

- Connect with INTTRA via Twitter, Facebook, and LinkedIn
- Connect with SealIntel via Twitter, Facebook, and LinkedIn

About SealIntel

SealIntel Maritime Analysis is the world's leading provider of innovative objective analysis within the container shipping industry. Combining strong quantitative analysis skills with a

deep understanding of the industry derived from many years of working within the business has led SealIntel to continuously bring new insights into the industry.

For further information, visit www.seaintel.com or contact Lars Jensen, CEO at lars.jensen@seaintel.com, +45 6018 0122

About INTTRA

INTTRA is the world's largest, most active, multi-carrier e-commerce network for the ocean shipping industry. INTTRA professionals work with over 35 leading carriers and NVOCCs, as well as their customers, to streamline and standardize their shipping processes worldwide through a network of more than 30,000 corporate locations. Over 500,000 container orders are initiated on the INTTRA platform each week, representing more than 17 percent of global ocean container trade.

For further information, visit www.intra.com or contact Win Ross, Marketing Manager, +1.973.917.1509, win.ross@intra.com

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