



19 November 2015

AIRFREIGHT HOLIDAY PEAK SEASON BEGINS

IAG CARGO HELPS CUSTOMERS GET READY FOR FESTIVE RUSH

IAG Cargo has ramped up its operations and released a calendar of key dates to ensure its customers can ship their goods in time for the Holiday Season. The countdown is on, as the last maritime shipments capable of getting goods to market in time for the festive season have now departed. The peak cargo period has begun and is expected to continue throughout November and December. Customers will be relying upon air freight more than ever to ensure the shelves are stocked in time for the season's festivities.

IAG Cargo has enhanced its operations for the holiday period by providing its customers with:

- 2000 New same day connections through its Heathrow hub to enable more last minute movements
- An increase in capacity at its Premia cargo handling facility to accommodate the expected rise in small packages shipments driven by e-commerce
- 8 New secure trucks at Heathrow to assist with last-minute high-value shipments

David Shepherd, Head of Commercial at IAG Cargo commented: “The holiday season has evolved dramatically over the last decade, with new key dates becoming huge commercial opportunities for retailers. Black Friday has crossed both the Atlantic and Pacific and is now a key shopping date around the

world, with Cyber Monday also gaining traction. The last maritime shipments able to get goods to market before the Holiday Peak have already departed and with consumers purchasing more last minute goods, the restocking challenge will be greater than ever. Cyber Monday, which was 2014s busiest online shopping date, falls on November 30 this year and airfreight will play a crucial role in ensuring that orders are fulfilled. In terms of tonnage flown, we predict our busiest days to be the first two weekends in December, during which time, IAG Cargo is expecting to see a daily increase of up to 30% in volumes flown compared to on an average day”.

In order to help customers get their goods out in time, IAG Cargo has produced a calendar of key dates and a time lapse video showing the scale of its operations during the festive period, available to view at <https://www.youtube.com/watch?v=nuDKpVxCT4w>

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Shepherd continued: “When it comes to the festive period, flights from the Asian manufacturing hub are critical. We currently have 24 flights a day out of Asia, connecting manufacturers in the region to the 350 destinations on our global network, including the key markets of Europe and North America. IAG Cargo is therefore an ideal partner for businesses as they ramp up production to meet the increase in demand at this time of year.”

Further detail about IAG Cargo’s global network and shipment bookings can be found at <https://www.iagcargo.com>.

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Notes to editors

IAG Cargo is the single business created following the merger of British Airways World Cargo and Iberia Cargo in April 2011. Following the integration of additional airlines into the business, including Vueling and bmi, IAG Cargo now covers a network of over 350 destinations.

In 2014 the operations of British Airways World Cargo and Iberia Cargo had a commercial revenue of €992 million. It has a combined workforce of more than 2,400 people covering a global network of over 350 destinations.

Its parent company, International Airlines Group, is one of the world's largest airline groups with 523 aircraft. It is the third largest group in Europe and the sixth largest in the world, based on revenue.

For further information, please visit the IAG Cargo YouTube channel:

<http://www.youtube.com/user/IAGCargo> or alternatively, visit the IAG Cargo website: <https://www.iagcargo.com>

November	December
1 Su	1 Tu
2 Mo	2 We
3 Tu	3 Th
4 We	4 Fr
5 Th	5 Sa
6 Fr	6 Su Hanukkah begins
7 Sa	7 Mo Manic Monday The busiest 24-hour period for online shopping
8 Su	8 Tu
9 Mo	9 We
10 Tu	10 Th
11 We	11 Fr
12 Th	12 Sa
13 Fr	13 Su
14 Sa	14 Mo Green Monday(Many retailers best sales day) Hannukah Ends
15 Su	15 Tu
16 Mo	16 We
17 Tu	17 Th Ebay Final day for delivery before Christmas Day (Standard)
18 We	18 Fr
19 Th	19 Sa
20 Fr	20 Su Super Saturday The last Saturday before Christmas, a major revenue day for retailers
21 Sa	21 Mo Free Shipping Day (Participating retailers offer free shipping on in-stock items that guarantees the delivery of orders by Christmas Eve)
22 Su	22 Tu Buy this day to order to receive deliveries before Christmas Day (Express Delivery)
23 Mo	23 We Amazon starts its Year – End deals
24 Tu	24 Th Christmas Eve
25 We	25 Fr Christmas Day
26 Th Thanksgiving	26 Sa Boxing Day
27 Fr Black Friday Regarded as the beginning of the Holiday shopping season in the US, most major retailers open very early and offer promotional sales.	27 Su
28 Sa	28 Mo
29 Su	29 Tu
30 Mo Cyber Monday Regarded as the beginning of the online Holiday shopping peak	30 We
	31 Th