



**May 6 2013**

### **IAG CARGO LAUNCHES ONLINE BOOKING**

IAG Cargo has today taken a significant step forward in its online strategy, making it possible for all customers to book services via the [iagcargo.com](http://iagcargo.com) web portal for the first time. Customers will be able to book online for IAG Cargo's Prioritise, Perform and Constant Fresh services, with e-booking extended to additional IAG Cargo services later in the year. The addition of e-booking to the site provides customers with faster confirmation of bookings and 24/7 availability.

The launch of e-booking marks a step forward in IAG Cargo's goal of offering a full range of online services that deliver a seamless end-to-end customer experience. IAG Cargo customers have already benefitted from being able to access other e-services such as eAWB, Track & Trace and online flight schedules via [iagcargo.com](http://iagcargo.com) the single, unified portal offering revised, refreshed and improved information from that previously available at [www.baworldcargo.com](http://www.baworldcargo.com) and [www.iberia-cargo.es](http://www.iberia-cargo.es).

**Steve Gunning, Managing Director of IAG Cargo, commented:** "Today's announcement is an important milestone in the IAG Cargo story, providing a single online booking platform for all customers, regardless of whether their cargo will be serviced from the Heathrow or Madrid hub teams. It is a major step forward in realising our vision of a single commercial platform for all our customers, along with delivering world class distribution channels that make it easier for our customers to do business with us."

#ENDS#

**Notes to editors**

IAG Cargo is the single business created following the merger of British Airways World Cargo and Iberia Cargo in April 2011. In April 2012, IAG completed the purchase of bmi, including bmi Cargo.

In 2012 the operations of British Airways World Cargo and Iberia Cargo had joint turnover of €1,217 million. They have a combined workforce of more than 2700 people covering a global network of over 350 destinations.

Online booking capability via [IAGcargo.com](http://IAGcargo.com) is powered by Descartes' cloud-based Global Freight Exchange (GF-X) Private Label solution.

### **Media enquiries**

For media enquiries, please contact IAG Cargo press office:

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