

## **Yusen Logistics Strengthens Presence in Mexico with New Branch in Guadalajara**

Yusen Logistics, a leading third-party logistics provider, is expanding its air freight forwarding network in Mexico with the addition of a branch in Guadalajara.

The Guadalajara Branch, which opened on August 1, reinforces the company's rapidly growing presence in Mexico and enables it to add new capability and flexibility and offer more value-added services to customers.

“We see increasing demand for logistics capability in Mexico, particularly in areas like Guadalajara, which has become a critical hub for air freight shipments from Asia,” said Jordan Dewart, President, Yusen Logistics Mexico. “Strategically located, the new branch complements our existing operations in Mexico City, Celaya and at the border in Laredo, TX, and allows us to provide our automotive and other manufacturing customers with just-in-time delivery capability.”

Guadalajara is the largest manufacturing region in Mexico, particularly for the automotive and electronics sectors, and its airport is the second largest air freight terminal after Mexico City. Located 10 minutes from the airport, the branch supports Yusen Logistics' customers in the automotive, electronic, textile, chemical, mining, furniture and spirits industries.

Capitalizing on Yusen Logistics' extensive international network, the Guadalajara Branch offers a wide range of air forwarding services, including export and import, customs clearance, insurance, pick-up and inland freight distribution. In addition, a 16,000-square-foot warehouse is co-located at the branch. Available warehouse services include labeling, pick and pack, checkpoint, weighing and measuring, and storage.

The new branch further expands upon Yusen Logistics' commitment to serve the manufacturing community in Mexico – especially in the automotive industry.

“We have been conducting business in Mexico for almost 20 years and leverage our local market knowledge to provide superior customer service,” said Dewart. “We recently launched an Automotive Logistics

division in Celaya, Mexico and are now building a 60,000-square-foot logistics center in nearby Bajio, which will be completed later this year.”