



PRESS RELEASE

Rosewood Pets teams up with Kerry Logistics for Supply Chain Asia Solutions

Tuesday 25th November 2014, London, UK - Rosewood Pets has teamed up with Kerry Logistics to manage imports from China supported by the supply chain specialist's Virtual Buying Office (VBO).

Kerry Logistics will roll out a buyer's consolidation programme, and implement full Purchase Order Management from Asia through its VBO.

"We were searching for a logistics partner with the right presence in our key sourcing geographical markets that would deliver world class supply chain solutions along with a flexible and innovative approach to pricing," said Mark Bollands, Finance Director at Rosewood Pet Products.

"Kerry Logistics have proved to be the right partner for us to achieve this target."

Emma Rowlands, UK Sales Director, Kerry Logistics, said her team was looking forward to working with the Rosewood Pets team as they continue to expand and grow their business.

"Our web-based VBO platform will help introduce efficiencies to optimise their supply chain from Asia," she said.

Kerry Logistics' VBO provides a virtual web-platform with comprehensive supply chain planning and execution functions to help manage assorted and complex merchandising activities.

VBO functions include PO management, vendor performance management, production status tracking and quality control.

Rosewood is an independently-owned specialist pet accessories designing, importing and distribution business, based in Shropshire, and supplying products to over 20 countries world-wide.

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Picture caption

Kerry Logistics has teamed up with Rosewood Pets, suppliers of pet accessories, to manage imports from China supported by the supply chain specialist's Virtual Buying Office (VBO).

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ABOUT KERRY LOGISTICS Network Limited (Stock Code 636.HK)

Kerry Logistics is Asia's leading logistics service provider with extensive operations across Greater China and the ASEAN region. Its core competence is providing highly customized solutions to multinational corporations and international brands to enhance their supply chain efficiency, reduce overall costs and improve response time to market. It currently has more than 550 office locations in 37 countries and territories, and is managing over 42 million sq.ft. of logistics facilities worldwide, providing customers with high reliability and flexibility to support their expansion and long-term growth. Kerry Logistics Network Limited is listed on the Hong Kong Stock Exchange. For more information, please visit www.kerrylogistics.com.

For further information

Emma Murray
Meantime Communications
Tel: +44 (0)20 8853 5554
Mob: +44 (0)7711 614 655
[emma\(at\)meantimecomms.com](mailto:emma(at)meantimecomms.com)
[Visit Meantime Communications](http://www.meantimecommunications.com)



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