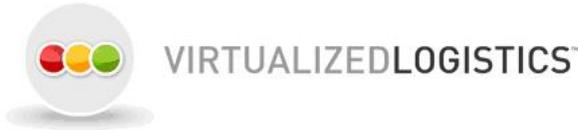


Press release



For Immediate Release

Virtualized Logistics ticks all the boxes for Scholastic UK

7 Feb 2013

Since working with Virtualized Logistics, Scholastic UK has halved the transit times for the books it sources from the Far East and U.S.

This has resulted in significantly lower inventory levels as well as greater flexibility throughout the supply chain for the world's largest publisher and distributor of children's books.

"Virtualized Logistics are great people to have in your business. If we want something, they find a solution," says Graham Slater, Head of Supply Chain, Scholastic UK.

Virtualized Logistics is a supply chain consultancy established by logistics specialist SBS Worldwide and it was this development which "ticked all the boxes".

Mr Slater says: "They provide us not only with visibility throughout the journey, but also gave us a lot of support as regards the unique requirements of our business. We need attention to detail and strong communications and they have been able to deliver on a consistent basis."

The book publishing industry is an area where both SBS and Virtualized Logistics have specialist knowledge. VL has adapted its eDC enterprise supply chain software system to enable publishers to track books through the industry's own standard cataloguing code (ISBN) – making it much more user-friendly and transparent.

Mr Slater also praised the changeover process. "Virtualized Logistics were very good at implementation, giving us customized training and back-up. And if we ask for something bespoke, they can do it.

"They work closely with us to accommodate our needs and to ensure we get the precise information and documentation. This increased business intelligence enables us to make the supply chain decisions at the right time, driving efficiencies into our business."

Anna Warren, Supply Chain Solutions Manager at Virtualized Logistics, says it is exciting to work with a company such as Scholastic UK which is willing to make a step change in its supply chain to maximize efficiencies and deliver savings of time and money.

“This is how Virtualized Logistics helps companies from a wide range of industries turn their supply chain from a cost into a competitive advantage.”

For the full case study, visit <http://www.virtualizedlogistics.com/en-gb/knowledge-center/case-studies/scholastic/>

Visit our press centre at any time for further news, photos and information!

<http://www.imageline.co.uk/press-centre.php>

Mike Apps PR and Social Media Executive

Image Line Communications Ltd.

(t) + 44 (0) 20 7689 9009

(e) Mike@imageline.co.uk

www.imageline.co.uk

Twitter: <http://twitter.com/ilcpr>

Facebook: <http://www.facebook.com/ILCPR>

LinkedIn: <http://linkd.in/aP0Xzg>



We want to ensure that press releases and other communications you receive from us in the future are relevant to you. If you choose to unsubscribe please insert your email address into the first column. If you haven't already done so, please click on our survey

<http://gs-survey.com/s.asp?s=16812>

If you want to unsubscribe, please click [here](#)