



News Release

United Names David O. King Cargo Sales Director, Americas

CHICAGO, September 25, 2013

United Cargo today announced the appointment of David O. King as Director, Cargo Sales – Americas. In his new role, King reports to Jim Bellinder, Vice President, United Cargo Sales and is responsible for all United Cargo Sales activities in North America, Mexico, Central America and South America. The appointment is effective immediately.

King first joined Continental Airlines Cargo in 2006 and served as CO's Senior Manager, Cargo Revenue Management from 2008-2010. After a year as Director of Revenue Management Strategy for a consulting firm in Atlanta, King returned to the combined United Cargo in February 2012 as Senior Manager, Cargo Sales Strategy and Effectiveness. In January 2013, he was appointed to lead United Cargo's new Postal Network Optimization and Performance team.

King received his BBA in Finance from The University of Texas at Austin McCombs School of Business and his MBA from the University of Houston Bauer College of Business. He is fluent in Spanish as well as English and is an active member of the Chicago Council on Global Affairs.

“United Cargo’s strengths include our exceptional network, capacity, products and people; and our service is recovering to the levels of excellence our customers deserve,” said Jim Bellinder, Vice President, United Cargo Sales. “We have empowered our Sales team to be innovative, creative and collaborative – to be the kind of people customers want to do business with. David shares this vision of United Cargo Sales on the cutting edge of our industry, and he has the talent, experience and character to lead this type of team.”