

**For immediate release**

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**The Original Factory Shop selects Uniserve as the future.**

Following a detailed and lengthy global supply chain tender and evaluation process Uniserve have been awarded the contract for its innovation in global freight and trade management.

The Original Factory Shop was established in 1969 and since then has been getting bigger and more successful each year. They are one of the fastest growing retailers in the UK with over 180 stores across the country!

They retail a wide variety of goods for all ages and genders including clothing, footwear, cosmetics and fragrance, fashion accessories, electrical goods, housewares, home furnishings and toys.

Discounted brands such as Vax, Tefal, Philips and Adidas as well as labels from other top retailers like M&S and Next are sold at a significant saving. This reinforces the value credentials of the company and further differentiates their retail proposition from their competitors.

Uniserve demonstrated its One World global trade management capabilities, which formed a crucial part of their selection criteria. One World is Uniserve's collaboration platform, which gives all parties in the supply chain visibility, communications and shared data, which is driven by sophisticated business intelligence tools and applications.

Patrice Haworth The Original Factory Shop Import & Supply Chain Manager stated "We believe Uniserve have the system, skills and experience needed to take The Factory Shop Ltd to the next level. As a fast growing company, we require flexible logistical support to accommodate the changing needs of our business. Uniserve's unique approach of understanding businesses' similarities but yet acknowledging the distinctiveness will provide us with the innovative solutions needed to support our growth agenda."

Iain Liddell Uniserve Managing Director said “Uniserve’s collaboration platform has been created with flexibility and speed at its core and we are using this technology in ways that we never expected. Our own experiences have shown that its functionality is virtually endless and hope our customers are able to realise its full potential.”

Another important element of the selection criteria was Uniserve’s superior origin facilities and services and their vision for the future of global distribution using their strategic hubs to consolidate and deliver goods in the most efficient and cost effective way.

Gary Cobbing Uniserve GTM Director commented, “I am thrilled we have been awarded the TOFS business and we look forward to a long and fruitful relationship”

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**Established in 1984, Uniserve are the largest British privately owned international freight and logistics company in the UK. Working with an unrivalled network of professional partners across the world, Uniserve is a leading import and export consolidator and full load carrier, operating via air, sea and road.**

**Further information:**

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