

# NEWS RELEASE

Please find here a news release issued today by TIACA

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## TIACA EXECUTIVE SUMMIT FOCUSES ON AIR CARGO BUSINESS GROWTH AND PROFITABILITY

**Delegates attending The International Air Cargo Association's (TIACA) Executive Summit & AGM hosted by Dallas/Fort Worth International Airport in April will be given a unique insight into new ways of growing their businesses and increasing their profitability.**

For the first time, the annual event will feature two plenary sessions as well as a series of workshops in which business leaders, consultants and analysts will discuss issues ranging from accelerating e-commerce without breaking the bank, essential innovation during the downturn, exploiting air cargo's growth sectors, and embracing new technology in the workplace. Other workshops will look at streamlining and securing the supply chain, emerging trends affecting air cargo, how the industry and customs authorities can cooperate to speed up global trade, and getting ready for the impact of new sustainability laws.

Moderators and panelists that have already confirmed their participation in the event from April 16th-18th 2013 include Robert Mellin, Head of Distribution Logistics at Ericsson, one of the world's leading providers of telecommunications and services, and Lee Sandler, Founding Member of Sandler, Travis and Rosenberg and Sandler and Travis Trade Advisory Services, which together represent the largest customs and international trade services provider in the world.

They will be joined by Oliver Evans, Chief Cargo Officer of Swiss International Airlines, Enno Osinga, Senior Vice President Cargo, Amsterdam Airport Schiphol, Issa Baluch, Chairman of Air Cargo Trader, Michael Webber, owner of Webber Air Cargo, Liz Shaver, Director Cargo Services at Airlines for America, Marco Bloemen, Senior Vice President of Seabury, Simon Heaney, Research Manager at Drewery, and Mike White, Assistant Director Cargo Facilitation, Security and Standards at CNS.



Daniel Fernandez

Daniel Fernandez, Secretary General of TIACA, said: "We are working in a world of unprecedented challenges and opportunities and it is clear that the organisations that are best informed and best prepared for these changing market conditions will be the ones that prosper. At our Executive Summit we will have leading experts on hand to give their opinions and advice on all of the major issues affecting our businesses and industry right now and to look at the most effective ways to grow and protect ourselves and our customers in what remains a volatile economic market."

The theme of the 2013 Executive Summit is 'Facing the Future Together.'

Dallas/Fort Worth International Airport's CEO, Jeff Fegan, says hosting the event reinforces the airport's position as one of North America's premier air cargo gateways. "With the ease and convenience of flying into DFW International Airport, as well as the exciting attractions and recent business growth of the metroplex, we feel Dallas/Fort Worth is the ideal choice as the first U.S. host of this exclusive event," he said.

On the evening of April 17th, delegates will also gather for TIACA's Hall of Fame Awards Dinner when the Association will be honoring the careers of Philip Wei, past Chairman of China Airlines, and William (Bill) Boesch, President of Logistics, Council for Logistics Research, Inc.

Full details and further updates can be found on the TIACA website at [www.tiaca.org](http://www.tiaca.org)

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### About TIACA

TIACA is a global not-for-profit trade association representing all the major segments of the air cargo and air logistics industry – combination and all-cargo airlines, forwarders, airports, ground handlers, road carriers, customs brokers, logistics companies, shippers, IT companies, aircraft and equipment manufacturers, trade press, and educational institutions. TIACA's objectives include:

- facilitating and monitoring the implementation of e-commerce practices throughout the air cargo supply chain;
- supporting security measures that are effective, workable, and affordable, and that create minimal disruption to the vital flow of air cargo, which essentially relies on speed;
- developing and promoting strategies and principles that address legitimate public concerns for sound environmental policies;
- reforming and modernizing customs practices and raising industry performance standards;
- increasing market access by the elimination or reduction of constraints imposed on air cargo by its current dependence on bilateral traffic rights agreements; and
- representing the interests of the air cargo industry before relevant regulatory bodies, at the national and multinational levels.

To accomplish its mission, TIACA engages in activities that seek to improve industry cooperation, promote innovation, share knowledge, enhance quality and efficiency, and promote education. TIACA aims to inform both the public and its membership about the role and importance of air cargo, industry developments and technical trends.

TIACA engages with relevant authorities, and publishes position papers on industry issues and the TIACA Times newsletter. The TIACA website is a valuable industry resource which contains a fully searchable database of information on industry issues. TIACA has developed research relationships with several universities through joint projects and student scholarship programs. For more information, see the TIACA website at [www.tiaca.org](http://www.tiaca.org).