

## **PRESS RELEASE**

### **Swiss WorldCargo partners with WCA**

Zurich Airport, 4th September 2014:

Swiss WorldCargo, the air cargo division of Swiss International Air Lines Ltd, has entered into a new partnership agreement with WCA Ltd – the world’s leading freight forwarding network for independent logistics providers.

Under the Memorandum of Understanding (MoU), Swiss WorldCargo will undertake a number of unique cross-cooperation projects with three of WCA’s specialty groups – WCA Pharma, WCA Time Critical and WCA Dangerous Goods.

The alignment of these industry verticals between WCA’s members and Swiss WorldCargo will allow the generation of a range of new business opportunities in these burgeoning sectors of the industry. Executives from both organisations will conduct regular regional meetings to ensure the efficiency, quality and accessibility of end-to-end logistics solutions for specialist shippers. The two organisations will also exchange product and operational information to drive growth and cost-efficiencies across these specialist sectors of transport.

Swiss International Air Lines’ Chief Cargo Officer, Oliver Evans, said: “We already have an excellent name in the targeted market segments which we have achieved through the relentless pursuit of reliability, quality and customer responsiveness. Nevertheless the logistics market is complex and customers need a range of solutions to support and develop their supply chain. WCA have created innovative networks offering proven benefits to their participating members. We see our partnership with them as a complement to our existing offer, opening the door to new, flexible and pragmatic solutions for end users all across the globe.”

WCA President David Yokeum added that the partnership agreement demonstrated that an increasing number of airlines recognised the growing importance of the independent logistics sector to the health of the industry. “Our members have an unbeatable reputation for quality, service and innovation – especially in these niche, but highly important, verticals within our industry. By working closely with Swiss, which itself has established such a strong global reputation as a leader in these sectors, we can help bring

even greater value to the ultimate users – the shippers and consignees.”

### **About WCA**

Founded in 1998, WCA Ltd is the world’s largest and most powerful network of independent freight forwarders, with over 5,580 member offices in 189 countries around the world. The combined logistics volumes within the WCA membership exceeds that of even the world’s largest multinational freight forwarders. Dedicated to providing a portfolio of world-leading benefits and networking opportunities to its members, WCA employs a full time staff of over 120 personnel based in eight member service and support offices around the world.

### **About Swiss WorldCargo**

Swiss WorldCargo is the air freight division of Swiss International Air Lines Ltd. With a global network of about 120 destinations in over 80 countries and a wide range of services offered, Swiss WorldCargo generates true added value for its customers and makes a substantial contribution to the financial results of Swiss International Air Lines Ltd.

### **Photo caption:**

Signing the MoU: From left to right, Adam McKenna, General Manager, WCA Specialty Networks, Oliver Evans, Chief Cargo Officer, Swiss International Air Lines, David Yokeum, President, WCA and Colin McInnes, Senior Manager, Head of Cargo UK, Ireland & Nordic Countries, Swiss WorldCargo

### **Note to editors**

For further information about WCA Ltd, additional pictures and interview requests please contact:

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