



PRESS RELEASE

Introducing young people to the world of logistics

Skills for Logistics, Milton Keynes, June 2012. Delivering your future is an exciting new online resource which aims to get young people thinking about the logistics sector, and to learn about the exciting jobs and varied careers on offer.

Launched by Skills for Logistics with funding from the trustees of the Road Haulage and Distribution Training Council, the website at www.deliveringyourfuture.co.uk is tailored to an audience of 11–19 year olds across the UK but offers valuable information about one of the UK's most exciting sectors for all young people considering their future career.

Backed by key players in the industry, www.deliveringyourfuture.co.uk was designed with the involvement of young people, and in close consultation with teachers, careers advisors and industry stakeholders, to ensure that it is packed full of information showing the impact logistics has on our lives.

A host of interactive features include a new game 'Articulated Monkeys,' video case studies and lifestyle pages on shopping, driving and celebrities which put logistics in a context that teenagers can understand.

Dozens of businesses, career stories and job profiles are featured, promoting opportunities from shop floor to director level in the sector – across driving, postal services, removals, warehousing and wholesaling, as well as air, sea and rail freight.

Helen Parker, DHL UK Foundation Manager, said: “This website clearly demonstrates how fulfilling a career in logistics can be. The site features many case studies of young people who are achieving great things in the sector, as well as people who have actually progressed through the industry to show just what is possible.

“We would encourage logistics businesses across the UK to support this exciting new website which is promoting logistics as a vibrant career choice for young people, and can help to recruit a new generation of employees.”

You can play your part simply by linking your own site to www.deliveringyourfuture.co.uk or by spreading the word among your colleagues and networks. We also need new stories from companies and individuals working in logistics who can inspire young people. If you think you can help, please email us at info@deliveringyourfuture.co.uk.

Alternatively, keep in touch with Delivering your future by signing up to our [newsletter](#) or following us on Twitter at www.twitter.com/deliverfuture. We would also like logistics companies and stakeholders to ‘like us’ on Facebook and share some of the website’s content on their own Facebook pages.

Theo de Pencier, FTA’s Chief Executive added: “Delivering your future is the kind of website the Logistics Industry has been calling out for. The Logistics Industry must communicate better with young people if we are to attract them and gain from their talent. I would encourage companies in our sector to put their weight and support behind this excellent initiative so that more young people make logistics their career choice.”

ENDS

Editors Notes

This website is not about a company. It is about encouraging young people to join the logistics industry. www.deliveringyourfuture.co.uk is a vital resource for the sector as it strives to attract the best young people.

This new careers website is a product of the Delivering your future programme, which is managed by SfL and funded by the trustees of the Road Haulage and Distribution Training Council.

About Skills For Logistics

Skills for Logistics (SfL) is the Skills Sector Council (SSC) for the freight logistics and wholesaling sector (The Logistics Sector). SfL works alongside companies in the UK that are involved in moving, handling, storing and wholesale of goods. SfL is licensed by Government to tackle the skills and productivity needs of employers in the logistics and supply chain sector.

The UK logistics sector is worth £74.45bn to the economy and the 196,000 companies operating in the sector employ one in twelve of all the working people in the UK. Established in 2003, SfL's mission is to enable employers in the logistics sector to gain competitive advantage by developing workforce skills. It also aims to deliver a more productive and efficient low carbon UK Logistics sector, enhancing UK competitiveness in the global marketplace. SfL's ambition is to "open the doors so that logistics skills potential can be released, enabling people and organisations to do amazing things". This drives SfL's vision "to deliver the best skilled workforce in the world".

About Delivering your future

Delivering your future is a programme co-ordinated on behalf of the logistics industry by the Sector Skills Council, Skills for Logistics. It aims to increase knowledge of the logistics industry among young people and those who influence them, and increase the number and quality of future recruits.

Delivering your future is aimed mainly at school and college students aged between 11 and 19 and is funded by the Road Haulage and Distribution Training Council, whose trustees are: Stephen Vickers at the British Association of Removers; Theo de Pencier at the Freight Transport Association and Geoff Dunning at the Road Haulage Association.

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