

John Good Appointed UK Agent for Swedish Orient Line

John Good Shipping is delighted to announce a new partnership with Swedish Orient Line (SOL) following its appointment as UK Liner Agent for their new service between Finland and Tilbury, UK. From 1st December, SOL will significantly increase its range of ro-ro services from the already established Finland-Germany route, to include both the Benelux and the UK.

The new service, supported by Stora Enso – one of the world's largest manufacturers of pulp and paper - will be served by two modern 1A super ice class vessels calling at Kemi, Oulu, Lübeck, Zeebrugge, Antwerp and Tilbury on a weekly basis. This exciting new ro-ro service will open up opportunities for customers to ship trailers, project cargo and a wide range of new and used vehicles in both directions with an established, stable and reliable partner.

SOL already operates an established service between Zeebrugge and Gothenburg and can therefore also offer a weekly connection between Tilbury and Gothenburg, departing Tilbury on a Friday with arrival of the vessel in Gothenburg on Monday.

Located in Gothenburg, Swedish Orient Line was established in 1911 and is privately owned through Imperial Shipping Ltd. The company offers a number of other services including ship management and a project and contract cargo division.

SOL started to transport fresh fruit in the 1930's and developed its services to transatlantic operations in the 1980's. This led to a 1997 listing on the Swedish stock exchange which was then de-listed in 2003 as part of the acquisition of the company by Imperial Shipping Ltd & Navalmar Lda.

SOL's decision to appoint John Good Shipping as its Agent confirms our position and reputation as a leader in Liner Agency services throughout the UK. Our high quality levels of service and first-class reputation in the industry are the result of an experienced and committed team.

This marks a return to the Scandinavian trade for John Good Shipping, which has a long association with the Scandinavian and Baltic regions, particularly Finland. In the late 1800's John Good held the liner agency for the Finnish Steamship Company's cargo and passenger services between Finland and Hull which lasted for several decades. During this period the Company also assisted with the mass migration of Finnish people to the US in the early 1900's. Today, John A. Good remains Honorary Finnish Consul for the UK.

We welcome SOL in to the John Good family and very much look forward to further developing our co-operation in the years ahead.

Contact

John Good Shipping

Sales (John Hunsley)

E. agency@johngood.co.uk

T. +44 1482 307127

Operations (David Churchyard)

E. dchurchyard@johngood.co.uk

T. +44 1375 487348