

SM Line, Asia Pacific Carrier, Joins INTTRA Network

Parsippany, N.J., and Seoul, Korea, August 8, 2017 - INTTRA, the ocean container shipping industry's [largest neutral electronic transaction platform](#) and information provider, and SM Line, one of the world's newest and fastest-growing container shipping providers, today announced an agreement that will expand INTTRA's reach in Korea and globally, while offering SM Line an advanced network to create value for its customers.

As a result of the new carrier partnership, INTTRA will provide service through SM Line's intra-Asia and Asia-U.S. options, and others as the carrier expands. SM Line and its customers will benefit from INTTRA's network to reduce manual bookings and increase SM Line's ocean container bookings online.

"The addition of one of the fastest-growing Korean-based global container shippers to our network is welcome news" said Vijay Minocha, INTTRA's President of Asia Pacific. "INTTRA's suite of services will benefit SM Line through improved efficiency and visibility and by creating overall value for customers."

SM Line is joining the world's largest network of shippers, freight forwarders and carriers because it believes INTTRA's vast network is the right partner to help them achieve both its growth and digital goals.

About INTTRA

INTTRA is the largest neutral electronic transaction platform, software and information provider at the center of the ocean shipping industry. INTTRA's innovative products, combined with the scale of our network, empower our customers to trade with multiple parties and leverage ocean industry information to improve their business. Connecting over 225,000 shipping professionals with more than 50 leading Carriers and over 120 software alliance partners, INTTRA streamlines the ocean trade process. More than 700,000 container orders are initiated on the INTTRA platform each week, representing over one quarter of global ocean container trade. www.intra.com

About SM Line Corporation

SM Line Corporation is part of South Korea's Samra Midas Group. Founded in December 2016, it is already successfully providing service as one of the fastest-growing ocean shipping carrier in the world with nearly two dozen ships, focused on providing intra-Asia and transpacific services. The company's goal is to build its global customer base through a competitive service product, while providing customers value through real-time and differentiated logistics information and services with professional and experienced know-how. For more information about SM Line, visit www.smlines.com.