

## **PRESS RELEASE**

### **SEKO LOGISTICS CONTINUES TO INVEST TO KEEP PACE WITH RAPID GROWTH IN UK RETAILERS' ONLINE SALES**

SEKO Logistics is keeping pace with phenomenal growth in UK retailers' online sales by investing in a further 152,000 sq ft logistics centre to support its omni-channel services for global fulfilment, delivery management, returns solutions and ecommerce development and design.

The new location in Milton Keynes follows the opening of a similar size logistics centre in Northampton last year and the launch last October of a dedicated omni-channel facility in Cranbury, New Jersey, for British retail brands starting out in the U.S. market. In the coming weeks, SEKO Logistics will also open a new centre at Heathrow Airport.

Keith O'Brien, SEKO Logistics' Group Managing Director, said: "Online sales generated by UK retailers from international markets are forecast to grow sevenfold to £28 billion by 2020 and already stand at £4 billion a year. Analysis shows that international sales growth is dramatically outpacing the domestic market and will increase from its current level of 14% of total online sales to 40% over the next six years. We've worked with retailers and e-tailers for over a decade and have focused our investment in facilities, technology, people and services to enable them to respond to new consumer buying trends and fast track their way into the \$1 trillion global ecommerce market."

SEKO's solutions ensure consumers experience a retail brand in exactly the same way from a marketing perspective, whether they are buying via mobile, web, retail or catalogue sales channels. Since the launch of its omni-channel division, SEKO Logistics has seen a 40% year-on-year increase in its retail logistics business with clients such as Marks and Spencer, APAC Sale, Lulu Guinness and NPW.

The new Milton Keynes facility will employ up to 150 staff, and will also support the company's latest retail offering, SEKO Store Development Services, which helps expanding retail businesses to open stores faster with greater control and cost efficiency, and increases sales weeks per store in new markets.

"Investing in this latest facility reinforces our position as a leading provider of logistics services in the UK and it will be a flagship operation in SEKO's global network. It will enable us to keep pace with the opportunities we are being offered by retailers and e-tailers and further demonstrate the unique choice of supply chain services we deliver to leading British and global brands as well as entrepreneurial SMEs with ecommerce-based businesses," Keith added.

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## **ABOUT SEKO LOGISTICS**

We provide a suite of logistics services which enable you to use your supply chain as a competitive differentiator. As a customer centric organization, we are powered by the expertise of our people and our in-house developed, best in class, customizable technology. It is this combination which gives SEKO its strength.

With over 120 offices in 40 countries worldwide, SEKO's unique shareholder management model enables you to benefit from our specific industry sector expertise, coupled with vital in-country knowledge and unparalleled service at the local level. This unique model provides you with:

- Hands-on service and support
- Personal relationships
- Creative, customized solutions
- Responsiveness and reliability
- Flexibility and consistence

We have a flat management structure, with just three layers between you and the CEO, making us 'fast on our feet' in delivering solutions that can meet your exact requirements. This lean and nimble structure increases our decision-making speed and gives us an ability to implement customized solutions which far exceed those of our competitors.

For more information visit our website [www.sekologistics.com](http://www.sekologistics.com)

