

NEWS RELEASE



June 21, 2012

SBS Worldwide leases trucks to increase service flexibility

Global transportation provider SBS Worldwide has leased two own-branded trucks in the Chicago area in order to further improve its ability to meet customer requirements and handle continued growth.

SBS Worldwide, which has been established for almost 30 years, has leased the trucks – in the company’s distinctive livery – as a pilot program.

The initiative will improve SBS’s ability to meet customers’ JIT (just in time) requirements by allowing it to deliver cargo more quickly to O’Hare International airport to meet deadlines for departure flights as well as meet the pickup and delivery requirements of customers in the Chicago area.

The trucks will also help make sure SBS Worldwide is able to provide adequate trucking capacity to meet continued volume growth in the Chicago area.

SBS Worldwide US Managing Director Lars Kloch says: “Leasing our own trucks with our company logo further improves our flexibility and helps develop our branding needs in Chicago.

“If our growing customer base has any last minute requirements, we have our trucks as back up in case our carefully selected third party logistics providers are unable to meet the demands. The branding also means they act as moving billboards, helping to promote SBS Worldwide.”

The smaller of the two trucks allows SBS Worldwide to enter and leave O’Hare International Airport, Chicago, more quickly and is used for loose cargo that is picked up and delivered in the airport.

Meanwhile, the larger truck is used for the main airline transfers on a daily basis from the SBS warehouse in Elmhurst to O’Hare International on inbound and outbound shipments.

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The decision to lease the trucks follows an in-depth analysis of the company's Midwest operation and how it could be improved to create efficiencies and better meet customer demand.

Similar reviews will be carried out in SBS's three other US regions – South East, North East and West.

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About SBS Worldwide

SBS Worldwide offers global freight forwarding and supply chain solutions to clients around the world. It has an established reputation for reliability, innovation and leading-edge solutions, helping to drive costs out of its customers' international supply chains. SBS's consultancy division, Virtualized Logistics, offers clients an in-depth review of their supply chains as well as state of the art visibility systems and management information. A privately-owned British company set up nearly 30 years ago, SBS Worldwide is headquartered in the UK, has offices across the US and China and has partners throughout the world. SBS Worldwide was named Freight Forwarder of the Year at IFW's Freight Industry Awards 2010 and won the BIFA Ocean Freight Award in the same year. SBS Worldwide also recently won the 2011 BIFA Supply Chain Management Award.

Mission Statement

'SBS Worldwide's central tenet is to ensure that its operations provide the highest quality of Freight and Supply Chain services throughout our privately owned company.

We will ensure that our customers' expectations will be delivered by providing the highest quality of service appropriate for each market segment served through our focused business units.

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We will develop mutually rewarding relationships with our employees, partners and suppliers beyond their expectations.

Safety and compliance is the first consideration in all our operations.

All of our corporate activities will be conducted to the highest ethical and professional standards.'



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