

## NEWS RELEASE



15<sup>th</sup> August 2013

### **SBS Worldwide - 30 Years Old and Still Innovative**

Today, award-winning logistics specialist SBS Worldwide celebrates its 30<sup>th</sup> anniversary. It is one of the largest freight forwarders still operating as a privately-owned and managed company in the UK.

The secret of its success? Innovation.

Company founder and Chairman Steve Walker explains: "Innovation drives business. Don't expect your service offering to remain the same and still be acceptable. The competition always catches up."

Steve Walker launched the business in 1983 as S Black Shipping, operating eastbound ocean freight consolidations between the UK and US – and this transatlantic trade lane remains one of the company's strongest markets.

Over the years it has also expanded both into airfreight, express and supply chain services, as well as into new markets in China and continental Europe. It has established partnerships with logistics companies in various destinations around the world to enable it to offer global services.

"Every step of the way, we have expanded to service the business needs of our customers. We have grown in partnership with them – our success depends on their success." says Steve Walker.

In 1988 the business adopted the name SBS Worldwide and by 1990 it had opened an airfreight division at London's Heathrow airport. In 1998 it opened an office in Chicago and now has four facilities in the US as well as offices and warehouses in Hong Kong and China.

Today, SBS Worldwide has more than 250 staff. It still strives to consistently outperform in its market sector, to achieve the strategic and financial objectives of its customers and by continuing to develop innovative solutions.

"We have developed a game changer in our new software, eDC," says Steve Walker. "Flexibility, adaptability and creativity have made us all think differently and offer

solutions beyond just shipping freight. This is the innovation our customers are looking for.”

As part of today’s celebrations, SBS Worldwide has created an interactive game hosted on its website <http://www.sbsworldwide.com/anniversary-game/>

SBS Worldwide plans to continue to play a vital role in its customers’ supply chains, accomplishing growth through sales and value creation across its business units for another 30 years to come.

Ends

### Notes to Editors

Please see attached evolution image of the business from S Black to SBS Worldwide.



### Time Line

- 1983** S Black Shipping Commenced Trading
- 1990** Opened Airfreight Division at Heathrow
- 1994** Manchester Office opened due to strong sales presence and customer demand in the north of England.
- 1997** Opened Courier Division handling small packages from London Heathrow
- 1998** Corporate branding and name refreshed
- 1998** Established courier office at prestigious London underwriting centre
- 1998** Acquired partner of 12 years in Chicago, Export Transports Inc.
- 2004** Opened office in Iselin New Jersey handling the agency of Bookshippers Association
- 2005** Opened new operations in Atlanta and Charleston for air and ocean handling respectively

- 2005** Moved from office in Iselin to our own new office warehouse complex handling air and ocean consols in Edison NJ
- 2006** Employ 188 staff within 9 facilities in the UK and USA
- 2008** Los Angeles office opens
- 2009** Solutions operational hub opens in the midlands
- 2009** Offices open in Hong Kong and China
- 2010** The launch of Virtualized Logistics – digital strategy
- 2010** BIFA Ocean Freight Award
- 2011** IFW Innovation Award & Supply Chain Partnership
- 2011** 200+ staff and offices across China, UK and USA

#### **About SBS Worldwide**

SBS Worldwide offers global freight forwarding and supply chain solutions to clients around the world. It has an established reputation for reliability, innovation and leading-edge solutions, helping to drive costs out of its customers' international supply chains. SBS's consultancy division, Virtualized Logistics, offers clients an in-depth review of their supply chains as well as state of the art visibility systems and management information. A privately-owned British company set up nearly 30 years ago, SBS Worldwide is headquartered in the UK, has offices across the US and China and has partners throughout the world. SBS Worldwide was named Freight Forwarder of the Year at IFW's Freight Industry Awards 2010, won the BIFA Ocean Freight Award in the same year and the 2011 BIFA Supply Chain Management Award.

#### Mission Statement

'SBS Worldwide's central tenet is to ensure that its operations provide the highest quality of Freight and Supply Chain services throughout our privately owned company.

We will ensure that our customers' expectations will be delivered by providing the highest quality of service appropriate for each market segment served through our focused business units.

We will develop mutually rewarding relationships with our employees, partners and suppliers beyond their expectations.

Safety and compliance is the first consideration in all our operations.

All of our corporate activities will be conducted to the highest ethical and professional standards.'



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