

**NEWS RELEASE**



**WORLDWIDE**

**FOR IMMEDIATE RELEASE**

**4<sup>th</sup> February 2013**

**SBS Worldwide opens up Benelux market opportunities with the launch of new service**

**Global logistics provider SBS Worldwide has expanded its fixed-day transport operations with the launch of a new service from the US to the Netherlands as it looks to further expand operations in the important Benelux region.**

**SBS Worldwide launched its new fixed-day air freight consolidation service, which operates from New York's JFK Airport to Amsterdam Airport in the Netherlands, in January.**

**Lars Kloch, SBS Worldwide CEO, said: "We see the Benelux region as a key area of growth for our business and have therefore created this fixed-day service to meet the needs of our clients in the region.**

**"By offering regular fixed-day services our customers can more accurately plan their supply chain. The service will also enable us to further improve the responsiveness of our supply chain offering to meet spikes in demand and also keep inventory levels to a minimum by reducing the need for buffer stock."**

**The three-times-a-week service will depart from JFK Airport on Tuesdays, Thursdays and Saturdays, providing opportunities throughout the week. It will offer origin to destination transit times of between two to three days.**

SBS Worldwide is able to launch the new service as a direct response to requests from its USA Key Account customers who see the Benelux as a key market for their export goods.

**About SBS Worldwide**

SBS Worldwide offers global freight forwarding and supply chain solutions to clients around the world. It has an established reputation for reliability, innovation and leading-edge solutions, helping to drive costs out of its customers' international supply chains. SBS's consultancy division, Virtualized Logistics, offers clients an in-depth review of their supply chains as well as state of the art visibility systems and management information. A privately-owned British company set up nearly 30 years ago, SBS Worldwide is

headquartered in the UK, has offices across the US and China and has partners throughout the world. SBS Worldwide was named Freight Forwarder of the Year at IFW's Freight Industry Awards 2010, won the BIFA Ocean Freight Award in the same year and the 2011 BIFA Supply Chain Management Award.

#### Mission Statement

'SBS Worldwide's central tenet is to ensure that its operations provide the highest quality of Freight and Supply Chain services throughout our privately owned company.

We will ensure that our customers' expectations will be delivered by providing the highest quality of service appropriate for each market segment served through our focused business units.

We will develop mutually rewarding relationships with our employees, partners and suppliers beyond their expectations.

Safety and compliance is the first consideration in all our operations.

All of our corporate activities will be conducted to the highest ethical and professional standards.'



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