

## **Retailers share supply chain innovation at Multimodal 2015**

*Green initiatives, omnichannel opportunities, and compliance will top the agenda at the UK and Ireland's leading logistics show*

**London, UK, 12th February 2015** - Retailers including Boots, Waitrose, and Sainsbury's will share insight on supply chain efficiencies and innovation at Multimodal 2015, from the 28th to the 30th of April.

Thought leaders from Blue Chip companies such as the Co-Operative and Lafarge will discuss modal shift, omnichannel challenges, and best practice for new legislation, during workshops at the exhibition.

"This year, more than ever before, Multimodal is bringing logistics decision makers together with innovators and suppliers working towards more efficient, compliant supply chains," said Robert Jervis, Multimodal Director.

"We are looking forward to a lively three days of networking and business opportunities for visitors and exhibitors, as well as some informative debate and useful training sessions."

Over 250 transport and logistics exhibitors will be showcasing original solutions to an expected visitor audience of over 7500 supply chain decision makers at the free-to-attend show at the Birmingham NEC.

Multimodal features three days of seminars and workshops, as well as the exhibition, and a schedule of

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networking opportunities including a VIP Gala Dinner and Awards ceremony.

“We have teamed up with The Chartered Institute of Logistics and Transport (CILT), the Freight Transport Association (FTA), and The Loadstar to put together a programme looking at how to run slicker, more compliant supply chains,” said Emma Murray, Multimodal Seminar Director.

Exhibitors from across the supply chain spectrum attending this year will include PLUS Logistics, DP World Southampton, Dachser Ltd, TPN – The Pallet Network, DB Schenker, and Charles Kendall Freight.

Registration is now open using an on-line system connected to LinkedIn profiles, which enables visitors and exhibitors to organise one-to-one meetings and easily contact suppliers and peers who are attending the event.

For more information and to see details of the Multimodal Awards and VIP dinner, and other networking events, visit [www.multimodal.org.uk](http://www.multimodal.org.uk)

### **Ends**

### **About Multimodal**

Multimodal is the UK and Ireland's leading freight transport and logistics exhibition, which also features a series of topical seminars and masterclasses, and hosts a Shippers' Village, giving freight buyers a private space to meet logistics suppliers. The supply chain show, entering its eighth year, is free-to-attend and will take place at the Birmingham NEC 28th April-30th April 2015. The Multimodal Awards and VIP dinner take place on Tuesday 28th of April. Multimodal 2014 was the biggest in the show's history, with over 280 exhibitors and record breaking attendance of over 7100 supply chain executives. Visit Multimodal [www.multimodal.org.uk](http://www.multimodal.org.uk).

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### **For further information**

Emma Murray

Meantime Communications

Tel: +44 (0)20 8853 5554

Mob: +44 (0)7711 614 655

[emma@meantimecomms.com](mailto:emma@meantimecomms.com)