Embargo

LAUNCH OF THE WORLD'S FIRST TECHNOLOGY-FOCUSSED FORWARDER NETWORK
CENTROLENE

Members plug-in and power-up their businesses with the industry's best software

16, September 2015 [USA, EUROPE] – With the launch of the Centrolene Network, freight forwarders now have access to the two things they need to win more businesses – strong partnerships and powerful technology.

The Centrolene Network is the world's first freight forwarder organization built around a common technology platform – the Centrolene C-Suite. The Centrolene Network uses this technology to redefine the old forwarder networking model and bring it into the digital age.

Chief Executive Officer Mr Alex Ruf said the Centrolene Network changes the way forwarders operate by giving them a complete ecosystem of technology that lets them outperform their competition.

"By deploying the C-Suite across the Centrolene Network, each member effectively transforms itself from a local player to a global one. Our members have the ability to offer a level of service and visibility that outperforms larger industry players and puts them in front of their local competition."

"The C-Suite technology has been designed without compromise to meet the needs of freight forwarders. It is the only fully integrated solution for the logistics and supply chain management industry and has been designed by industry professionals, for industry professionals."

– more–

Page 2/4, Centrolene Network

"The C-Suite allows Centrolene Network members to amplify and project their strength to potential customers. It provides connectivity to other members in the network and allows them to easily perform all their global processing functions."

"A key benefit of the C-Suite is the ease with which this new technology can be integrated into the forwarder's business. C-Suite eliminates the problem of getting software from different companies to work together, saving the forwarder both time and money," Mr Ruf said.

THE C-SUITE TECHNOLOGY

Centrolene's C-Suite is the only fully integrated, comprehensive and industry-specific technology solution for freight forwarders.

Until the development of the C-Suite, freight forwarders have relied on multiple applications by different software developers in order to meet their technology needs. Trying to get software from multiple companies to work together is an expensive and time consuming task for forwarders. The price of the software and the integration can cost a forwarder tens of thousands of dollars.

The C-Suite solves this problem for forwarders. The C-Suite delivers all the technology requirements in one seamless ecosystem for freight forwarders.

The C-Suite includes:

- **C-Tower** – the most powerful end-to-end visibility and analytical tool ever created for the transport industry. The C-Tower:
    - is a customer-facing solution that allows forwarders to offer their customers a level of service and visibility that is the best in the industry.

– more–

Page 3/4, Centrolene Network

- allows the forwarder's customers to access the alerts, analytics and reports they need to manage their supply chains.
- has a fully customizable dashboard so customers can see all the information they need every time they log into the forwarder's website.
- **C-Link** – a communication platform for managing relationships with agents and other Centrolene Network members
- **C-Quest** – a customer relationship management (CRM) solution designed specifically for our industry's needs
- **C-Quote** – a pricing tool that streamlines and automates the work of seeking and analyzing prices
- **C-Bridge** – connects existing data from a company's legacy system with C-Tower and C-Quest
- **C-Contract** (Coming soon!) – a better way to manage contracts, rates and agreements with carriers

Centrolene's C-Suite is a cloud-based system using the platform and infrastructure provided by Microsoft Azure. Microsoft Azure has industry-leading security measures and privacy policies which have been independently verified.

MEMBERSHIP BENEFITS

The Network
The Centrolene Network brings together companies with a proven track record and a desire for growth and success. Members share a belief that technology is the key to beating the competition. All applicants for membership undergo full background checks and auditing to ensure they are financially robust before being admitted as a member of our network.

– **more**–

Page 4/4, Centrolene Network

Service Center

Centrolene Network has established its own service center in Cebu in the Philippines. Members can choose to have Centrolene's service center provide back office support to help them save on the costs of documentation processing.

Training

Centrolene Network provides training tools to help members get the most out of the C-Suite and how to sell the benefits of the technology to their customers.

The Guarantee Fund (in 2016)

Starting in 2016, Centrolene Network members will be able to enjoy the financial protection of the network's own Guarantee Fund.

Insurance and Claim Management (in 2016)

Centrolene Network members will be able to enjoy competitive transport and forwarder insurance under the network's umbrella policies.

Centrolene Pay (in 2016)

Centrolene Pay will let members transfer or receive money from other members for free, saving money that otherwise would be lost to bank fees and charges.

<center>###</center>

CONTACT:

Arnie Bornstein
Reputation iQ
H: +1 610 247 2430
reputationpartner@outlook.com

Anna Neo
Centrolene Network
D: +65 6273 0966
H: +65 9799 2959
anna@centrolene.com

ABOUT CENTROLENE

Centrolene Network is a membership based organization that brings together ambitious freight forwarders with a commitment to innovation, efficiency and growth. By deploying the C-Suite

across the Centrolene Network, each member effectively transforms itself from a local player to a global one, with the ability to offer a standard of service and visibility that outperforms larger industry players.

Centrolene is a company dedicated to technological innovation in the logistics industry. Centrolene is changing the way the industry operates by developing a complete ecosystem of technology solutions that small and mid-sized companies use to outperform their multinational competition.

Centrolene Solutions is the owner, developer and marketer of the C-Suite – the world's first fully integrated software solution for the logistics industry.

Centrolene has offices in Singapore, Germany, India and The Philippines. It will be opening an office in the United States soon.

For more information see: http://www.centrolene-network.com/