

# FIATA

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## FIATA SECRETARIAT

### Media Information

#### **FIATA's post 2015 Sustainable Development Goals must include logistics connectivity**

FIATA wishes to highlight that logistics connectivity is a critical for gains to be achieved in productivity, growth and employment in a macroeconomic context. According to lifecycle theory, when the logistics index exceeds the equilibrium (2127.5), the logistics industry could have a zooming effect on economy; contrastively, if the logistics index is less than this level, the logistics industry will hinder the whole economy.

Given that supply chain and logistics processes are deeply embedded in the value creation throughout different sectors and industries, it is clear that the logistics industry is of equal strategic importance in achieving sustainability as it is in terms of economic development. Additionally, as the logistics industry is expected to continue growing, so will its energy consumption and GHG emissions, unless changes are made.

In this light, FIATA urges the 30-Member States Open Working on Sustainable Development to realize the importance of international trade in boosting economic prosperity. In designing Sustainable Development Goals (SDGs), FIATA could not fail to notice that the focus on the powerful contribution that logistics provides to development is in general insufficiently visible or perceived.

Recently, FIATA published a position paper which argued the design of SDGs needs to be action-oriented and conscious of the transport industry. Additionally, in order to ensure that SDGs are coherent with and integrated into the UN development agenda beyond 2015, more facilitated inclusion and participation from impactful industry stakeholders, like FIATA, need to be involved in the upcoming sustainable development sessions. The impact from increasing the audience base and expanding outside the scope of the usual attendees will generate suggestions and proposals that will add great value in designing impactful SDGs.

FIATA has made it its top priority to impact Sustainable Development Goals in the 2015 UN Post Development Agenda by shedding light on the importance of logistics connectivity as a contributor to economic growth and necessary component to be included in SDG design.

For more information regarding FIATA's insight on Sustainable Development Goals (SDGs) in preparation for the Secretary-General's initial input to the Open Working Group please read our position paper.

[http://www.fiata.com/uploads/media/FIATA\\_Insight\\_into\\_SDGs\\_in\\_Preparation\\_for\\_the\\_Secretary-General's\\_address\\_to\\_the\\_Open\\_Working\\_Group.pdf](http://www.fiata.com/uploads/media/FIATA_Insight_into_SDGs_in_Preparation_for_the_Secretary-General's_address_to_the_Open_Working_Group.pdf)

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## **About FIATA**

FIATA, the International Federation of Freight Forwarders Associations was founded in Vienna, Austria on May 31, 1926. It is a non-governmental organization that today represents an industry covering approximately 40,000 forwarding and logistics firms, employing around 8-10 million people in some 160 countries. FIATA has consultative status with the Economic and Social Council (ECOSOC) of the United Nations (inter alia ECE, ESCAP, ESCWA), the United Nations Conference on Trade and Development (UNCTAD), and the UN Commission on International Trade Law (UNCITRAL). It is recognized as representing the freight forwarding industry by many other governmental organizations, governmental authorities, private international organizations in the field of transport such as the European Commission (through CLECAT), the International Chamber of Commerce (ICC), the International Air Transport Association (IATA), the International Union of Railways (UIC), the International Road Transport Union (IRU), the World Customs Organization (WCO), the World Trade Organization (WTO), etc.

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