



Saudia Cargo launches Pharma.2.World Active for the transportation of vital temperature-controlled pharmaceuticals

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Saudia Cargo is delighted to announce the introduction of its new Pharma.2.World Active product, effective 15 May 2014.

Using the latest design in sophisticated active heating and cooling cargo containers, the Active solution is able to maintain the correct internal temperatures required for the transport of essential pharmaceutical and life science products, whatever the external temperature may be.

“We are very excited to be launching the first phase of Pharma.2.World Active,” commented Nabil Khojah, CEO at Saudia Cargo. “This new product will enable us to offer a reliable, high quality service to the pharmaceutical and life science industries for which temperature management is crucial.”

Saudia Cargo customers will have access to the latest air cargo containers specifically designed for pharmaceutical and life science products thanks to an agreement with Envirotainer and CSafe, under which they can lease a choice of active containers from selected origin points on the Saudia Cargo network. A major upgrade to the airline’s Riyadh facilities and selected origin points will ensure that the correct product temperature is maintained throughout the journey.

Additional benefits of Pharma.2.World Active include: ready-to-lease containers offering temperature control ranging from -20°C to $+25^{\circ}\text{C}$; a dedicated product manager with specially trained staff and specific handling procedures; temperature, battery and re-icing checks as necessary during acceptance, transit and delivery; and priority access to capacity on selected flights and pre-alerts to facilitate customs clearance and delivery.

Pharma.2.World Active shipments can be booked via local Saudia Cargo sales offices and will initially be available to/from Riyadh, KSA. Subsequent phases will see the rollout of the product to additional stations within the Saudia Cargo network.

Saudi Airlines Cargo operates a fleet of 15 freighters and sells the belly-capacity on 145 passenger aircraft for Saudi Arabia's flag carrier Saudia, spanning a rapidly expanding global network of 225 destinations. In addition to its scheduled freighter services, the cargo airline also provides cost-effective and practical worldwide charter flight solutions from a growing fleet of dedicated charter aircraft.