

Press Release

Kale Logistics Solutions announces to set-up of a 'Centre for Innovation for IT in Air Cargo Industry' at its annual Thought Leadership event - Clear View 2017

With an initial seed investment of USD 25,000, this Center of Innovation is an outcome of the Kale's Air Cargo Thought Leadership Summit -Clear View 2017 that took place in Athens, Greece earlier in July. The objective of this Center of Innovation is to ground groom the Air Cargo industry in adopting Information Technology for an agile, effective and equipped Air Cargo business.

Mumbai, July 18, 2017: The second edition of Clear View – A Kale Thought Leadership Summit for Air Cargo took place in Athens, Greece on 6th & 7th July. This is a first of its kind interactive platform (unlike other normal Air Cargo events), which had encouraging participation from IATA, leading Airlines, Cargo Handlers, Industry Associations, Regulators and Prominent Industry Consultants from North America, Europe, Africa and Asia. Clear View debuted in February 2016 at Dubai. It was met with an overwhelming response from industry leaders who believed that forums like Clear View were imperative to bring industry players together and catalyze discussions for the growth and development of the Air Cargo industry.



The Clear View summit endeavors to ensure that a collective voice of the industry gets collated and the industry itself can assemble a charter for enabling possible realistic strategies and viable solutions to the issues discussed during the summit. With an intention to take this endeavor a step further, Kale has decided to invest an amount of USD 25,000 towards setting up a "Centre of Innovation in IT for Air Cargo" to provide a platform to build, discuss and make dialogues that take place in the Clear View, a reality.

The Clear View summit is an interactive platform to discuss industry issues in a round table format and this year the session revolved around; Innovation in the Air cargo domain, Measuring Performance for Transformation, e-Commerce and its implications on Air Cargo business and Digital Disruption. Delegates present at the summit, debated on the modal shifts that are being experienced in the Air Cargo industry to comprehend threats and opportunities associated with it. Apart from the debate, one of the key point of discussion was the impact of booming eCommerce industry on the cargo sector. Issues like, achieving global reach, ensuring implementation of technology in process and operations, ensuring customer satisfaction and loyalty, reducing turnaround time and introducing concepts like Internet of Things and recognizing KPIs were discussed in course of the summit. The sessions were extremely insightful and informative with new perspectives being exchanged amongst the present dignitaries.

Glyn Hughes, Global Head of Cargo, International Air Transport Association (IATA), said, "Clear View is the forum where leaders from the industry meet and talk about some of the challenges, and most importantly, the

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possible solutions. It is a wonderful forum for brain storming and coming up with actionable ideas that we can all work on because innovation is everybody's job and that's really what clear view is all about. The biggest challenge that the industry is facing now is the challenge of avoiding getting too relaxed, too lethargic about the current increase in volumes. Last 9-12 months have been fantastic in terms of increased volume. But now is the time when the industry really needs to embrace that if we want to keep this kind of growth growing, we need to innovate because one of the biggest risks we got is stagnation. Events such as Clear View and any other forum where the supply change partners come together, challenge each other which is critical, debate the issues and formulate an action plan for the future, is absolutely vital for the industry.”

Speaking on the occasion, Vipul Jain, Chairman, Kale Logistics said, “The Logistics industry has undergone severe transformation in the last year. Globalization, Digitization, innovation, eCommerce and the growing importance of customer centric approach are some parameters that have led the industry to undergo a paradigm shift. The main aim at Clear View is to facilitate a discussion to understand the scope of challenges and opportunities that await the Air Cargo domain. Conducting such discussions on a platform such as Clear View, gives us an edge on comprehending the Air Cargo business holistically. The ultimate objective of this summit is to gain industry insights to create a sustainable model with cognizance of the present and future business trends.”

About Kale Logistics Solutions

Kale Logistics Solutions Private Limited is a leading Global IT solution provider focused on the Logistics, Airports and Transportation industry. Its broad solution spectrum ranges from 'Internal Business Automation Systems' to 'Community Solutions' that help various players in the logistics value chain from shipper to consignee to communicate and transact with each other electronically. Kale has been awarded industry accolades for the last seven successive years for the innovative solutions for automation in the Logistics Industry.

Kale has the unique distinction of being provider of ERP systems that help several logistics players automate their internal businesses and being the provider of multi-modal cargo community systems that help the stakeholders in the supply chain do business with each other digitally. Its solutions help Freight Forwarders, NVOCC, LCL Consolidators, Shipping Line Agents, Stevedores, Surveyors, Container Freight Stations, Equipment Control Providers, Vessel Charterers, Custom House Agents, 3PL, Warehouse Operators, Transportation Providers, other Logistics Service Users, Airport Cargo Terminal Operators and GSA's achieve faster growth, standardized processes and operational efficiencies.

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