

Press Release

Kale Logistics Solutions unveils new responsive corporate website

The new website has been designed to provide ultimate user experience and emits the refreshed direction Kale Logistics is talking on its solutions and services. This website provides a feature focused approach towards the company's products and services, combined with a fresh and digitally stimulating design.

Mumbai, Nov 16, 2017: Kale Logistics Solutions, a trusted IT Logistics partner for Fortune 500 companies worldwide, went live with their recently revamped website. The new website www.kalelogistics.in is developed with a futuristic and modern approach towards designing, content and representation of the company's profile and products.

Product information, case studies and industry thought leadership articles work together to provide a detailed overview of the company's IT capabilities in Logistics industry. Created with the user experience in mind, the website is built on the latest technology to make it compatible with today's browsers and mobile devices. In addition to making Kale Logistics' vast portfolio of products easy to browse, the website has rich content focused on the company's ambitions and key objectives.

Speaking on this development, Rajni Patwardhan, Marketing Head, Kale Logistics Solutions, said, "We are excited about the new website and the specific information it provides to our customers, investors, partners and media. Our customers can now benefit from richer online content that is easy to navigate with enhanced visuals. We have finalized the design and entire conception of the website by conducting a detailed study and benchmarking of market trends and modern webpages, to suit our products and services. We have retained the core focus of our website, which is information, but repackaged it with versatile digital elements, gifs and videos giving a futuristic and modern look and feel. We believe that this revamped website will allow our visitors to have a very informative experience as we continue to grow and increase our market presence across the globe."

About Kale Logistics Solutions

Kale Logistics Solutions is a leading Global IT solution provider focused on the Logistics, Airports and Transportation industry. Its broad solution spectrum ranges from 'Internal Business Automation Systems' to 'Community Solutions' that help various players in the logistics value chain from shipper to consignee to communicate and transact with each other electronically. Kale has been awarded industry accolades for the last seven successive years for the innovative solutions for automation in the Logistics Industry.

Kale's solutions help Freight Forwarders, NVOCC, LCL Consolidators, Shipping Line Agents, Stevedores, Surveyors, Container Freight Stations, Equipment Control Providers, Vessel Charterers, Custom House Agents, 3PL, Warehouse Operators, Transportation Providers, other Logistics Service Users and Airport Cargo Terminal Operators achieve faster growth, standardized processes and operational efficiencies.

Visit us at www.kalelogistics.in

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