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FOR IMMEDIATE RELEASE

## INDUSTRY WIDE SCHEME PROMOTING TAC INDEX DATA USAGE TO INDUSTRY QUALIFIED PARTIES LAUNCHED

HONG KONG, TAC Index today launches a new promotion to industry qualified parties granting full access to TAC Index up until 30<sup>th</sup> September 2018 at no cost.

TAC Index has been publishing air cargo data weekly on several major routes since 01<sup>st</sup> January 2015 and has steadily been adding more routes over time. TAC Indices are now listed as the air cargo reference source on Bloomberg and Thomson-Reuters. This data is important to the air cargo industry as full and detailed price referencing data has not been available with weekly updates at any time prior to the launch of the TAC Indices, and the data can assist interested parties in a variety of ways.

Peyton Burnett, MD of TAC Index says, "We would like to make this data more widely available and are pleased to offer this data to industry qualified parties on a weekly basis up until 30<sup>th</sup> September 2018. All that is required is a brief sign up for this free subscription which can be done online at https://www.tacindex.com/registration/."

"We are inviting a number of authorized industry parties to receive this free data and hope that they will find the information informative and helpful in the management of their businesses. Over time we will continue to add new routes and we will also keep you informed as these additional data sets become available. Coverage expansion and major system updates will be occurring during the period of this promotion."

## About TAC Index

The TAC Indices are the premier providers of accurate, timely, and independent reference price information for Air Cargo around the world. Focused initially on the major trade lanes and based on actual transaction data. We are a neutral and impartial organization in accordance to antitrust requirements.

TAC specializes in the compilation of industry reference price data for clearly specified products, using rigorous, transparent processes and secure web-based technology. Our objective is to compile and publish reference prices ("Indices") that are highly representative of physical market transaction prices for selected products. The Indices are based on price data submitted only by forwarding companies active in the relevant product markets. The approach is data driven, based on statistical analysis of pricing data.

The Indices are compiled using transparent and verifiable processes, providing market participants with confidence in their objectivity and making them suitable for financial instruments. TAC has no financial interest in the prices of the products for which it compiles Indices. All data providers are anonymous and actual transaction data remains completely confidential.

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If you would like more information about this topic, please contact John Peyton Burnett at +66-895158981 or email at Media@tacindex.com.