

**PRESS INFO**

Kuehne + Nagel Group

Kuehne + Nagel launches new innovative airfreight solution for pharmaceutical products

Schindellegi/Switzerland, March 27, 2012 – The globally operating Kuehne + Nagel Group is rolling out *KN PharmaChain*, a product tailored to the specific needs of the Pharmaceutical- and Health Care industry. *KN PharmaChain* offers – among other features – door-to-door temperature control, a 24 hour alert system, optional wireless temperature measuring and Best Practice (GxP) standards for facilities, working processes and training programmes.

KN PharmaChain is Kuehne + Nagel's response to the Pharmaceutical industry's requirements for effective and proper airfreight transportation solutions. If not correctly handled and transported, pharmaceuticals efficacy may be compromised or rendered completely ineffective, resulting in serious and costly consequences, in particular in case of high value, mission critical and temperature sensitive products. Therefore, the choice of a logistics provider is highly important for Pharmaceutical and Health Care companies as they need partners who understand the nature of sensitive products as well as the strict regulatory rules. They must also be familiar with the logistics challenges in both mature and emerging global markets.

Four service levels cater for all needs

KN PharmaChain offers four service levels, depending on the grade of specific temperature control requirements and special handling demands of each shipment. Full risk assessments of carrier partners as well as of transport lanes ensure best-in-class services on all routes within the *KN PharmaChain* network comprising of 58 strategically designated stations. Comprehensive Best Practice (GxP) policies apply for staff, working processes and facilities, and by the end of 2012, all locations will be fully GxP-compliant.

Kuehne + Nagel plays a pioneering role in shipment visibility

As an option, temperature visibility can be provided by the use of active wireless sensors which record and transmit the shipment temperature throughout the entire transport chain. Logistics facilities are equipped with active wireless transmitting technology and customers can view temperature indications directly inside the KN Login online tracking &

Corporate Communications

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tracing tool. Kuehne + Nagel is the first logistics provider to offer a service using active sensors. Additional added-value services include globally available packaging solutions.

Setting new industry benchmarks

Temperature controlled shipments are monitored by the *KN PharmaChain* CareTeam, operating 24 hours/day and 7 days/week from two locations in Europe and the Americas. An electronic alert system ensures that any disruption in the supply chain will be reported immediately to the CareTeam which is pro-actively tracking all temperature controlled shipments.

Industry expertise and product know-how are key elements of *KN PharmaChain*. This is why Kuehne + Nagel has award-winning training programmes in place which were developed in cooperation with customers.

“*KN PharmaChain* is our dedicated, end-to-end supply chain solution for Pharma & Healthcare shipments, either temperature or non-temperature controlled. We have developed this product in close cooperation with customers and partners and are convinced that Kuehne + Nagel once again introduces innovative solutions which will set new industry standards”, explains Tim Scharwath, Executive Vice President Air Logistics of Kuehne + Nagel International AG.

About Kuehne + Nagel

With over 63,000 employees at more than 1000 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based lead logistics solutions.

Further information can be found at www.kuehne-nagel.com