

**PRESS INFO**

Kuehne + Nagel North Asia-Pacific

**Kuehne + Nagel optimises distribution accuracy for Supplier CML Management**

**Hong Kong, June 10, 2014 – Kuehne + Nagel supports its new customer Supplier CML Management (SCML) to increase the carton level distribution accuracy. The improvement is realised by the implementation of an innovative RF scanning system utilising 2D barcodes, which is the first of its kind in Asia-Pacific.**

One of the leading companies in the Printed Circuit Board (PCB) industry, SCML required the establishment of a distribution hub with additional 3PL services to ensure carton level distribution accuracy. To meet this requirement Kuehne + Nagel developed a RF scanning system with 2D barcode to support inbound, storage and outbound picking. The system, which is installed in Kuehne + Nagel's Hutchison Logistics Centre, supports the loading of approximately 4.000 cartons (three 20 foot equivalent containers) weekly.

The scanning system provides full visibility of inbound and outbound flows down to a carton level. Each 2D barcode captures over 20 fields of cargo including purchase order number, dimensions, weight and quantity. This data may also be verified against pre-arrival shipping information, ensuring pack accuracy. SCML has full visibility across the operation through real-time inbound and outbound reporting based on the RF scanning data.

“With the implementation of the RF scanning system, Kuehne + Nagel setup the foundation to improve the transparency of our supply chain. Having Kuehne + Nagel as partner for our logistics operations drives us to boost our efficiency and will increase our flexibility on different logistic concepts. In this consensus, we see a long-term partnership receiving continuously strong support” said Daniel Jacob, Owner and Managing Director of Supplier CML Management.

“The implementation of a RF scanning system with 2D barcode will help ensure absolute accuracy of information flow for SCML” said Otto Wang, Director South China, Hong Kong & Macau. “This partnership reinforces

**Corporate Communications**

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Kuehne + Nagel's capability to custom-design supply chains to meet the specific requirements of our clients. We look forward to continuing to support Supplier CML Management in the future."

***About Supplier CML Management (sCML)***

Supplier CML Management Ltd. is a Hong Kong based and worldwide one of the biggest supplier of Printed Circuit Boards to a customer base in Europe, America-Pacific and Asia with manufacturing partners in Southern China.

***About Kuehne + Nagel***

With approximately 63,000 employees at 1000 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based supply chain management services. In North Asia Pacific, Kuehne + Nagel operates at 43 locations and employs around 3000 people.

Further information can be found at [www.kuehne-nagel.com](http://www.kuehne-nagel.com)