

### **Norbert Dentressangle provides European launchpad for electric bike maker**

Australian bike maker, Dillenger, has appointed Norbert Dentressangle to manage its European import, storage and distribution operations.

Established in 2007, Dillenger is the world's leading manufacturer of electric bikes and conversion kits. From its roots in Queensland, Australia, the company now markets its products around the world and recently sold its 10,000<sup>th</sup> unit.

Norbert Dentressangle has supported Dillenger to launch its range across Europe for the first time, with responsibility for managing imports from Australia to the UK by air and sea, warehousing, inventory and stock management, online order fulfilment and UK and European distribution. The company also registered Dillenger for VAT and EORI, giving its customers the confidence of dealing with a UK registered business.

Sam Sewell, Director, Dillenger Electric Bikes, said: "Norbert Dentressangle has a strong track record in helping companies establish a platform to start trading in the UK and Europe and offered us a complete range of services to launch our range in an important new market with confidence.

"As a global organisation, they also have the ability to support us in other geographies as we continue to grow our business."

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