

## New Load Planning & Route Optimisation features in Kale's Transportation & Fleet Management System - HELIOS

Kale introduces new load planning & route optimization feature in its Transportation & Fleet Management Software- HELIOS, which is a proven web-based application being used by Global Transporters of all sizes.

**Mumbai, July 28, 2015: Kale Logistics Solutions announced today that it has added automated load planning & route optimization functionality to its web-based application HELIOS- Transportation & Fleet Management System. The functionality will help its clients optimize their vehicle utilization, delivery time and customer satisfaction levels in turn.**

Vehicle load planning, routing and scheduling are critical decisions in a Transportation cycle. Effective load planning can help Transporters reduce fuel usage, improve vehicle safety and speed.

The Load planning module offers the transporter a comparison between order volume and vehicle resources available. A plan gets created based on best recommended combination and the transporter chooses most optimised plan for delivery. The route optimisation function within HELIOS helps plan the best route plan factoring shortest route and en-route expense and prompts the transporter/driver of which route to take first on a multiple delivery route like in case of a milk run . A completely automated load planning & route planning function in the TMS helps control the expenses, prevent delivery delays and avoid cumbersome co-ordination with customer and drivers.

Not only this, a transporter saves both time and money by planning a load that matches each vehicles schedule making offloading at each delivery destination a quicker process. The new feature in HELIOS provides the management a Dashboard view of vehicle utilization levels and helps improve efficiency of overall Transportation cycle which in turn encourages customer satisfaction as the load reaches them in time and in the condition that they expect

Highlighting the Load Planning & Route Optimisation functions within HELIOS, **Mr. Vineet Malhotra, SVP-Kale Logistics said**, "The digital movement and demands of rising distribution industry has made the next generation of Transporters and their management aware of the importance of planning the vehicle load & route. They realise that by minimising human intervention on ground they can optimise their resources including staff time, vehicles, fuel and delivery time. With our unique algorithm, we believe the new functionality will see a faster adoption amongst the Transporters & fleet operators."

HELIOS- is a Transportation & Fleet Management system and its [TMS module](#) caters to transportation service providers to help them manage entire business lifecycle from vehicle request to placement to delivery to billing. Its [fleet management module](#) helps to manage all the activities from trip sheet, driver settlement, fuel tracking, TAT of vehicle, tracking, billing to attached or market vendor and financial control over fleet hub. HELIOS is a next-generation system that can be integrated with various mobility & Tracking solutions like GPS, RFID/ Barcoding.

### About Kale Logistics

Kale Logistics Solutions is a leading global IT solution provider focused on the Logistics, Airports and Transportation industry. Its broad solution spectrum ranges from 'Internal Business Automation Systems' to 'Community Solutions' that help various players in the logistics value chain from shipper to consignee to communicate and transact with each other electronically. Kale has received industry accolades for the last many successive years for its innovative solutions that

## For Immediate Release

---

automate the entire Logistics value chain.

Kale's solutions help Freight Forwarders, Container Freight Stations, Custom House Agents, 3PL, Warehouse Operators, Transportation Providers, other Logistics Service Users and Airport Cargo Terminal Operators achieve faster growth, standardized processes and operational efficiencies. Visit us at [www.kalelogistics.in](http://www.kalelogistics.in)

### **Media Contact:**

Shruti Namjoshi  
Kale Logistics Solutions Private Limited  
Tel: +91.22.4113 4113  
Email: [shruti.namjoshi@kalelogistics.in](mailto:shruti.namjoshi@kalelogistics.in)