NORBERT DENTRESSANGLE LAUNCHES NEW SERVICE FROM HONG KONG TO PARIS

Norbert Dentressangle Freight Forwarding Air & Sea has launched a four times weekly air freight service from Hong Kong to Paris to meet demand from French importers.

According to figures from France Diplomatie – the French Ministry of Foreign Affairs and International Development, French imports from Hong Kong increased by +11.6% in 2012 to a total of €272 million, consisting mostly of jewellery, time-pieces, toys and communication devices. Hong Kong is also a major gateway for exports from southern China.

With block space allocations with major airlines, Norbert Dentressangle offers four consolidations per week and a two-day transit time, providing a rapid, regular and highly cost effective service from Hong Kong to Charles de Gaulle. The company also offers a daily trucking service from Southern China to its consolidation facility in Hong Kong, along with onward transportation of consignments on arrival in Paris, offering French importers a genuinely door-to-door service and a single point of contact, from origin to destination.

Guillaume Col, Managing Director of Norbert Dentressangle Freight Forwarding Air & Sea said: "This is a great example of how Norbert Dentressangle can draw on its global network to offer new services to meet specific customer demands. Air freight from Hong Kong to France is highly transactional and spot rates can vary significantly. Thanks to the agreements we have negotiated, we are able to offer our customers a guaranteed service at a guaranteed price, along with access to our wider service offering, providing them with a streamlined and cost-effective end-to-end supply chain solution."

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About Norbert Dentressangle Freight Forwarding Air & Sea

Annual turnover of Norbert Dentressangle Freight Forwarding Air & Sea is approximately €220 million and the division currently employs around 800 colleagues across 56 offices in 14 countries on three continents.

Norbert Dentressangle provides a complete range of air and ocean freight and customs management services, offering cost-effective, reliable and flexible door-to-door solutions to help clients manage their international flows. Norbert Dentressangle Freight Forwarding Air & Sea has particular expertise in the high-tech, aeronautics, luxury, FMCG, industrial goods, retail, chemicals, temperature-controlled and perishables, along with a highly successful track record in project cargo.

Norbert Dentressangle Freight Forwarding Air & Sea was named Best Customs Broker 2013 by Russian Central Customs.