



## UNITED CARGO NEWS RELEASE

# Jim Bellinder Named Vice President, United Cargo Sales

Chicago, January 7, 2013

United Airlines today announced the appointment of Jim Bellinder as Vice President, Sales for United Cargo. In his new role, Bellinder reports to United Cargo President Robbie Anderson and is responsible for all United Cargo Sales activities around the globe. The appointment is effective immediately.

Bellinder comes to his new role with 26 years' experience in Continental Airlines and United Cargo Sales. He began his airline career as a Cargo General Sales Agent in Chicago, then progressed to Area Sales Manager, International Sales Manager, Regional Sales Manager and Regional Sales Director. In 2005, he became Continental Cargo's Director of Cargo Sales – Americas. In January 2011, following the United-Continental merger, Bellinder assumed the same role at United Cargo.

"For the past two years, Jim has demonstrated extraordinary leadership skills as head of the Americas – United Cargo's largest Sales Region in both number of direct reports and amount of revenue," said Robbie Anderson, President United Cargo. "Combined with his vast experience and history of important contributions to Cargo Sales at Continental and United, he is the perfect choice to lead the global United Cargo Sales Team.

"While this is a very gratifying decision, it was not an easy one," Anderson added. "We are fortunate to have a wealth of talent in United Cargo Sales, and there were a number of highly qualified candidates. At United Cargo, our foundation is committed employees who have the industry knowledge to understand our customers' needs and the business expertise to exceed their expectations. Jim meets these criteria admirably."