

## Press Release:



### Picture Caption

**Left to right:**

*Steve Agg, CEO of CILT,  
Professor Alan Braithwaite, Chairman of LCP Consulting,  
Zen Yaworsky, Programme Director of the Supply Chain  
Academy and David Noble, CEO of CIPS.*

08/04/13 For immediate release

### **LCP Consulting and the UK's leading Professional Institutes collaborate with The Supply Chain Academy to support critical end to end supply chain capability development.**

The Chartered Institute of Purchasing & Supply (CIPS), The Chartered Institute of Logistics and Transport (CILT) together with LCP Consulting (LCP) today signed a Memorandum of Understanding with The Supply Chain Academy (SCA) to work together to provide learning and capability development in the full scope of end to end supply chain management.

The Supply Chain Academy, has four main offers: a calendar of open courses, a bespoke supply chain capability development programme, facilitated workshops and leadership development. Since incorporation it has been delivering programmes to major retailers, manufacturers and service companies.

Using a combination of CIPS and CILT accredited course content and retail specific courses developed by LCP, the Academy seeks to provide learning which embraces every point in a supply chain from product costing and procurement, through contract negotiation and production planning to freight, logistics and distribution. The SCA deals with the supply chain as a total and interdependent entity and emphasises the need for an aligned understanding and the development of "T-shaped" managers.<sup>1</sup>

The supply and movement of goods into the UK market and to export markets around the world is a key enabler for the success of the vast majority of businesses in the country. The collaboration of CIPS, CILT, LCP and the SCA in the pursuit of a powerful offer in end to end supply chain understanding and advanced practice recognises the importance the supply chain plays in enhancing and protecting margin and in fulfilling critical customer satisfaction.

---

<sup>1</sup> (After Hansen and von Oetinger 2001.) T-shaped management acknowledges the necessity for strength and expertise in a 'vertical' business unit capability within an organisation but also, where a supply chain is concerned, it is essential that a cross functional capability and understanding is developed to ensure that a 'horizontally' aligned practice is developed. It is this T-shaped behaviour that will release value from a supply chain.

Zen Yaworsky, Programme Director of the SCA said. "In CILT, CIPS and LCP we have high quality allies in the development of the Supply Chain Academy. With them we have been able to provide high quality learning and development to some of the UK's largest retailers, manufacturers, property companies and banks; all of whom are seeking to add value to their business through a modern understanding and execution of the supply chain. We see CIPS, CILT and LCP as being best-in-class in this field and we welcome their important collaboration. We look forward to a productive and exciting future together as the Academy and its offer grows."

David Noble, CIPS CEO said: "This is an excellent advancement in the understanding and development of supply chain management, and is an opportunity for organisations of all kinds to acquire knowledge and enhance and acquire skills to support their business.

"This is also a great example of partnership working between academia and other institutes as we all bring all our specific expertise together. We're stronger in this collaboration, adding to the body of knowledge in supply chain issues."

Steve Agg, Chief Executive of CILT commented, "Our common objective is to focus attention on the value of collaborative working across the supply chain and to raise professional standards for everyone. It is vital that professionals are exposed to leading edge thinking enabling them to develop best practice within the operational environment. CILT is fully committed to these aims and this collaboration is itself an example of interested parties working together for a common good".

Professor Alan Braithwaite, Chairman of LCP Consulting, said: "This is a major commitment to making skills and organisational development accessible both end-to-end and at all levels in supply chain and logistics. The SCA is unique in this vision, is a private sector investment and aligns to the national and regional imperatives for growth through competitive capabilities. LCP is pleased to support the SCA in this endeavour"

<ENDS>

For further information please contact Zen Yaworsky, [zy@supplychainacademy.org.uk](mailto:zy@supplychainacademy.org.uk),  
tel: **017008 259439, 07788 190574**

**Notes to editor:**

- The Supply Chain Academy Ltd was incorporated in 2011. It is based at 133, Hall Lane, Upminster, Essex, RM14 1AL. It delivers its programmes from a recently restored Edwardian building; Upminster Court. It provides both non-residential and residential learning opportunities and has on offer 12 luxury bedrooms for delegates. It is a privately structured initiative and receives no funding from public resources.

A brochure and literature is available on request.