

**PRESS INFO****DIRECTV signs 4-year contract renewal with Kuehne + Nagel to manage logistics operations in the U.S.**

Contract extension further boosts strategic relationship

JERSEY CITY, NJ. – November 15, 2012– DIRECTV has awarded a new 4-year contract to Kuehne + Nagel to manage its U.S. warehousing operations and inbound international transportation. This contract is both a renewal and expansion of the existing 6-year strategic relationship. Two additional distribution centers will be opened in Illinois and Texas to further improve customer service to DIRECTV customers and to lower transportation costs.

Since 2006, Kuehne + Nagel has provided DIRECTV a strong contract logistics solution with dedicated facilities, equipment, warehousing management system and people to meet DIRECTV's demanding supply-chain schedules faster and more cost-effective. Kuehne + Nagel manages distribution operations for DIRECTV in California, Georgia, Pennsylvania and soon in Illinois and Texas.

DIRECTV, Inc. is one of the world's leading digital television service providers with more than 32 million customers in the United States and Latin America. Its customer base has more than doubled since 2006 when Kuehne + Nagel started managing the company's supply chain operations.

"We are honored that DIRECTV sees us as the best fit logistics partner for their company," said James Wroath, Senior Vice President Contract Logistics for Kuehne + Nagel North America. "We attribute our success to the Kuehne + Nagel team members who work diligently to improve service and reduce operational costs to help DIRECTV maintain a competitive edge."

About DIRECTV

DIRECTV is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming, and industry leading customer service to more than 32 million customers in the U.S. and Latin America.

For the most up-to-date information on DIRECTV, please visit www.directv.com

About Kuehne + Nagel

With over 63,000 employees at approximately 1000 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics solutions.

Further information can be found at www.kuehne-nagel.com

Inquiries:**Kuehne + Nagel Inc.**

**Francis Blackmore,
Vice President, Marketing**

Tel.: +1 201-499-1280

Fax: +1 201-432-4623

**francis.blackmore@
kuehne-nagel.com**