

FOR IMMEDIATE RELEASE  
Tuesday, July 21, 2015

Contact: Alison Croyle (808) 835-3886  
[Alison.Croyle@HawaiianAir.com](mailto:Alison.Croyle@HawaiianAir.com)

Alex Da Silva (808) 838-3712  
[Alex.DaSilva@HawaiianAir.com](mailto:Alex.DaSilva@HawaiianAir.com)

## **Hawaiian Holdings, Inc. Announces Plans to Expand Cargo Service with Purchase of Three ATR 72 Aircraft for ‘Ohana by Hawaiian Interisland Network**

***New suite of services will provide a single-point solution for carrying cargo shipments from Hawaiian Airlines’ international and mainland flights onwards to the neighbor islands***

HONOLULU – Hawaiian Holdings, Inc., parent of Hawaiian Airlines, today announced plans to acquire three ATR 72 turboprop aircraft in an all-cargo configuration to expand its interisland shipping services. The new operation will launch in the first half of 2016, starting with flights between Honolulu International Airport (HNL) and Kona International Airport (KOA), Kahului Airport (OGG), Līhu‘e Airport (LIH) and Hilo International Airport (ITO), with well-timed connections from Hawaiian Airlines’ mainland and international network.

The ATR 72 fleet can carry up to 18,000 pounds of cargo and will be able to handle five 88-by-108-foot aircraft pallets or up to seven LD3 containers, skidded cargo and oversized shipments. Express services for smaller shipments will also be available on its 160 daily B717 flights throughout the day.

“Our customers have asked for a single-provider solution for movement to all major destinations within the state of Hawaii,” said Tim Strauss, Hawaiian’s vice president of cargo sales and services. “Our ability to handle interisland containerized and palletized cargo will provide greater flexibility for our customers seeking seamless connections from our long-haul flights, and it will help grow our business on both our wide-body and B717 services.”

The flights will be branded ‘Ohana by Hawaiian and operated by Empire Airlines, which also operates the 48-passenger ATR 42 turboprop service. The livery of the aircraft will feature the same kapa tail patterns created by Hilo-based artist Sig Zane and his son Kūha‘o.

“Since launching the ‘Ohana by Hawaiian passenger operation in March 2014, we have established a track record of providing a reliable and efficient service for travel within the islands with an on-time arrival rate of 94 percent,” said Hadden Watt, managing director of ‘Ohana by Hawaiian. “We expect to deliver the same reliability and high-quality of service to our cargo customers for their interisland shipments.”

The new cargo operation will create more than 100 new Hawai‘i-based jobs in various areas of air transportation including pilots, mechanics, ground handlers, sales, customer service and management positions.

Hawaiian Airlines was the first U.S. airline certified to ship cargo in 1942, and has provided high-quality overseas shipping and customer service to international customers, freight forwarders, carriers and many others in the industry for more than 70 years as the flagship carrier of the Pacific.

### **About Hawaiian Airlines**

Hawaiian® has led all U.S. carriers in on-time performance for each of the past 11 years (2004-2014) as reported by the U.S. Department of Transportation. Consumer surveys by *Condé Nast Traveler*, *Travel + Leisure* and *Zagat* have all ranked Hawaiian the highest of all domestic airlines serving Hawai‘i.

Now in its 86th year of continuous service, Hawaiian is Hawai‘i’s biggest and longest-serving airline, as well as the largest provider of passenger air service from its primary visitor markets on the U.S. Mainland. Hawaiian offers non-stop service to Hawai‘i from more U.S. gateway cities (11) than any other airline, along with service from Japan, South Korea, China, Australia, New Zealand, American Samoa and Tahiti. Hawaiian also provides approximately 160 jet flights daily between the Hawaiian Islands, with a total of more than 200 daily flights system-wide.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at [HawaiianAirlines.com](http://HawaiianAirlines.com). Follow updates on Twitter about Hawaiian ([@HawaiianAir](https://twitter.com/HawaiianAir)) and become a fan on its [Facebook page](#).