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Building Reliability

And Frankfurt makes six

While other forwarders struggle listening to the doom and gloom mongers' predictions, Bellville Rodair (BRI) has seized yet another opportunity to expand and celebrates the opening of its sixth global office in the last calendar year, at Frankfurt Airport's Cargo City Sud.

With offices in Stuttgart and Hamburg already, Frankfurt illustrates BRI Germany's commitment to customers' air cargo needs. As Mark Hochmuth explains, a presence at one of Europe's largest air cargo hubs means it can offer better, more direct air freight services globally.

"We've noticed an increase in volumes of freight to and from Frankfurt in the past few years and previously, we had to involve the services of a local handling agent, which was both costly and time consuming. The new Frankfurt operation also opens up greater opportunities for air cargo volumes from Stuttgart and Hamburg as well. Customers and our global network partners were always asking if we had an operation at Frankfurt so the timing was definitely right for us," says Hochmuth.

"The new office has provided us with a presence at one of major European gateways. It has also given us better buying power, more competitive rates and we can pass this on to our customers," he adds.

Despite the five-year world recession, BRI has continued to expand. During the past 12 months, new offices have opened in Poznan (Poland), Paris (France), Porto Alegre (Brazil), Moscow (Russia) and Frankfurt (Germany), building upon an existing global network of 22 locations in 13 countries.

Bellville Rodair International operates in: London – Heathrow - Budapest – Brasov – Amsterdam – Prague – Paris - Hamburg – Frankfurt – Stuttgart – Klaipeda -- Moscow – Shanghai – Shenzhen - Porto Alegre– New York – Houston– Miami – Toronto – Vancouver – Montreal – Calgary.

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