

## **FORWARD PROVIDES FULL e-AWB SOLUTION TO OVER 90 AIRLINES POWERED BY WIN**

*Comprehensive logistics software solution, Forward, from Posbeyikian Butcher y Asociados, simplifies e-freight for independent freight forwarders powered by WIN*

**Buenos Aires, Argentina, Tuesday, 3<sup>rd</sup> May 2016** - As the preferred solution in the Caribbean and Latin American markets, Forward offers customers e-Air Waybill (e-AWB) connectivity to over 90 airlines through the Worldwide Information Network (WIN)'s online platform.

Independent forwarders using Forward can now participate in e-AWB, save time, improve accuracy, avoid carrier manual processing fees, and enjoy real-time shipment visibility.

"When business demands high-volume messaging to successfully manage supply chain transactions, easy and complete integration is critical," said Mariano Posbeyikian, Marketing & Implementation Manager, Forward.

"Developing interfaces allows us to host the necessary components for Forward to connect with external applications, granting information integrity."

Daniel Tarditti, Managing Partner of Rush Cargo, said when shipping scientific samples for customers, there must be a high standard of care taken to ensure the samples arrive intact.

"Efficient sample delivery in the biopharmaceutical industry is of utmost importance," he said.

"The track-and-trace feature of the WIN connectivity platform offers real-time visibility, allowing our customers to efficiently monitor time critical cargo, and ensuring it arrives safely and on time to its destination."

"We are both a handler and a forwarder, meaning we often had to input data into the system over and over again, which was a waste of time and resources," said Jose Neder, Cargo Operations Manager, Caribetrans, S.A.S.

"Since using the WIN interface, it has both simplified and sped up

the process, resulting in savings in terms of costs and time, as well as allowing us to focus on other areas of the business.”

“Advanced logistics solution providers such as Forward are increasingly opting for our new breed of real-time web-service application programme interface (API)s rather than obsolete electronic data interchange (EDI) platforms for airline connectivity and shipment visibility,” said John DeBenedette, Managing Director, WIN.

“We are proud to have Forward as a partner to help their customers achieve greater efficiency while growing e-AWB adoption throughout Latin America.”

### **ENDS**

### **ABOUT WIN**

WIN is an online platform for independent freight forwarders to connect with partner agents, airlines, container lines, and other logistics service providers for secure, digital, shipment-level collaboration in the cloud. WIN’s online collaboration platform for freight forwarders is used by agents in 123 countries and 613 cities.

Visit [www.winwebconnect.com](http://www.winwebconnect.com)

### **ABOUT FORWARD**

Comprehensive logistics software solution, Forward, from Posbeyikian Butcher y Asociados, specializes in management tools for more than 250 freight forwarders in 16 countries across the region. Based on Buenos Aires, Argentina, Forward specializes in management tools for more than 250 freight forwarders in 16 countries across the region. Forward has been providing integral preplanned standard software-based solutions for the freight forwarding industry for over 20 years. This means a pre-planned IT solution, that adds value to each department, integrating the chain value, comprising tasks, and avoiding non-essential processes. Forward have connected with WIN in order to expand the reach of the WIN connectivity platform for the freight forwarding industry.

For more information visit [www.forward-pbyasoc.com](http://www.forward-pbyasoc.com)

### **ABOUT RUSH CARGO**

## **PRESS RELEASE**



Rush Cargo is an international cargo agent and customs brokers, established in 1990 and based in Buenos Aires, Argentina. The firm was awarded twice the "Spirit of the Network" award in 1997 and 2004 and their processes are certified through the international quality standards ISO 9001: 2008. Rush Cargo has its own warehouse and fleet of trucks, and is part of a network of independent and autonomous agents operating in more than 250 cities globally, handling both airfreight and sea freight shipments.

For more information visit [www.en.rushcargo.com.ar](http://www.en.rushcargo.com.ar)

### **ABOUT CARIBETRANS, S.A.S.**

Caribetrans was born on the summer of 1973 and founded as an international freight forwarding company in the Dominican Republic. Their head office is located near the port of Santo Domingo and branch offices are strategically located at all the ports and airports across the country. The firm handles all aspects of freight forwarding, warehouse operations, airline ground handling, Custom brokerage, project and oversize cargo transport plus distribution and contract logistics among other services.

For more information visit [www.caribetrans.com](http://www.caribetrans.com)

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