

Airlines Cargo

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PRESS RELEASE

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AMERICAN AIRLINES CARGO TO OFFER ENHANCED PROGRAM FOR MONITORING AND TRACKING CARGO

FORT WORTH, Texas – American Airlines Cargo announced it will begin offering a one-time use program with FlightSafe®, the leading GPS and sensor-based tracking device for air cargo shipments. The program, delivered in partnership with OnAsset Intelligence, allows shippers, freight forwarders and couriers to work directly with American Airlines Cargo to add a tracking device to a shipment and monitor the package from point of origin to destination.

The tracking device, which monitors temperature, pressure, shock, location and vibration, can be added to U.S. domestic and international shipments on American beginning May 7. It is available for use with all of American's products—Expedite, Confirmed and PPS—and is ideal for customers who are shipping time-critical, high-value and temperature-sensitive cargo.

"This program will be a great addition to our services, giving customers real-time visibility into their shipments," said Roger Samways, Managing Director – Cargo Sales. "This visibility provides customers with on-demand knowledge of supply chain events, speeds response time and improves transit knowledge from airport-to-airport."

"We are excited to be part of American Airline Cargo's service innovations," said Adam Crossno, President and CEO of OnAsset Intelligence. "Real-time tracking and device logistics are a powerful combination packaged as a single solution."

As part of the program, American will supply the tracking device and will include all logistics services for a single fee. Customers will be able to visit a provided link to view the location, location history and all sensor data collected during transit.

For more information on the service, visit aacargo.com, or contact American Airlines Cargo Support at 1-800-634-7000 or +1-817-355-6706.

About American Airlines Cargo

American Airlines CargoSM, a division of American Airlines, Inc., provides over 100 million pounds of weekly cargo lift capacity to major cities in the United States, Europe, Canada, Mexico, the Caribbean, Latin America and Asia. American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago, Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. American provides one of the largest cargo networks in the world, with cargo terminals and interline connections available across the globe.

About OnAsset Intelligence



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OnAsset Intelligence Inc. is the global leader in airborne asset tracking services. The company manufactures wireless devices that monitor all modes of transit including land, sea and air. Products and services include SENTRY wireless hardware and the Vision™ Monitoring Platform. Its flagship product, SENTRY FlightSafe®, is approved by commercial and cargo operators across the globe. The company is headquartered in Irving, Texas. For additional information, please visit www.onasset.com.

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