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CLIQ Digital Selects ModusLink for Mobile Gaming and Entertainment Applications Support

—Multilingual contact center to deliver regional support for CLIQ's expansion in Asia—

WALTHAM, Mass. & DÜSSELDORF, Germany-- [\(BUSINESS WIRE\)](#)-- [ModusLink Global Solutions™ Inc.](#) (NASDAQ: MLNK) and [CLIQ Digital](#) announced an agreement today for ModusLink to provide live support services for CLIQ Digital's mobile entertainment and gaming customers across Asia.

CLIQ Digital's products include free and premium games, content subscriptions and advertising and lead-generation programs. From a single centralized contact center in Singapore, ModusLink will manage incoming technical and billing questions from CLIQ's customers throughout the region in English, Bahasa, Mandarin and Cantonese.

"CLIQ Digital is a fast-growing, international company and our apps are designed for multiple mobile operating systems and hardware platforms," said Thomas Kothuis, chief operating officer, CLIQ Digital. "We need a customer support infrastructure that can manage this high number of variables and that can also grow with us. We were impressed by ModusLink's ability to quickly add languages and capacity to the Singapore contact center as we expand our footprint in the Asian market."

"ModusLink's contact center will automatically match the location of an incoming number with the right agent, so that CLIQ Digital's customers can communicate in their native language and quickly have issues resolved," said Scott Crawley, president, global operations, sales and

marketing, ModusLink. “Timely resolution is important; however, our approach to customer care logistics goes a step further as we focus on thorough and non-scripted interactions with customers as opposed to volume-based metrics. We expect CLIQ Digital can build brand loyalty among its customers with this high-quality, targeted support service.”

ModusLink’s extensive [range of Customer Care services](#), including customer loyalty initiatives, product marketing programs and returns management, provide additional value to the post-sale supply chain and help maintain company and brand reputation.

Additional Resources

- [Value Unchained](#), the blog for supply chain professionals
- Follow us on Twitter [@ModusLink](#)

About ModusLink Global Solutions

ModusLink Global Solutions Inc. (NASDAQ: MLNK) executes comprehensive supply chain and logistics services that improve clients’ revenue, cost, sustainability and customer experience objectives. ModusLink is a trusted and integrated provider to the world’s leading companies in consumer electronics, communications, computing, medical devices, software, luxury goods and retail. The Company’s operating infrastructure annually supports more than \$80 billion of its clients’ revenue and manages approximately 470 million product shipments through more than 30 sites in 15 countries across North America, Europe, and the Asia/Pacific region. For details on ModusLink's flexible and scalable solutions visit www.moduslink.com and www.valueunchained.com, the blog for supply chain professionals.

About CLIQ Digital

CLIQ Digital, which is based in Düsseldorf, Germany, is a leading provider of games and mobile entertainment. As a marketer and publisher of games and other mobile value-added services, the Group is active in over 50 countries, especially through the channel of direct sales to end customers. CLIQ Digital has been establishing its Online & Freemium Games division since July 2010, and also its Freemium Mobile Games division since the end of 2011. The company was founded as Bob Mobile AG in 2005. A decisive growth step was taken in 2012 with acquisition of Dutch company CLIQ B.V. CLIQ provided the basis of the name of the newly positioned Group, which focuses on continuous and profitable growth through expanding into new countries, extending its games portfolio, as well as corporate acquisitions. The Company is listed in the Entry Standard segment of Frankfurt Stock Exchange.

This release contains forward-looking statements, which address a variety of subjects including, for example, the expected benefits of the business relationship between ModusLink Global Solutions and CLIQ Digital. The following important factors and uncertainties, among others, could cause actual results to differ materially from those described in these forward-looking statements: We are not designated as this client's sole supplier of the services referenced in this press release; We frequently sell to our clients on a purchase order basis and without contractual minimums and therefore our sales are subject to demand variability; Our success depends on our ability to execute on our business strategy and the continued and increased demand for and market acceptance of our solutions and services; We may not be able to expand our operations in accordance with our business strategy;

We may experience difficulties integrating technologies, operations and personnel in accordance with our business strategy; We derive a significant portion of our revenue from a small number of customers and the loss of any of those customers would significantly damage our financial condition and results of operations; Increased competition and technological changes in the markets in which we compete; and risks associated with international operations. For a detailed discussion of cautionary statements that may affect ModusLink Global Solutions' future results of operations and financial results, please refer to our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q. Forward-looking statements represent management's current expectations and are inherently uncertain. We do not undertake any obligation to update forward-looking statements made by us.

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