

## **Farrall's invests £3.5m in second Deeside warehouse**

Farrall's Transport, the Cheshire based logistics service provider, has invested £3.5 million expanding its warehousing capacity with a further 81,000 sq ft food grade facility at Deeside Industrial Estate, Deeside. The new warehouse, which will be ready for business in early January 2015, complements the company's existing 80,000 sq ft distribution centre on the same industrial park.

Located on one of the largest commercial sites in North Wales, Farrall's new Deeside warehouse is well placed to serve the needs of expanding local industries, offering close links to the national motorway network via the M56 and M6. Being just half an hour from Liverpool Docks and the new Liverpool SuperPort, due to open in 2015, the new facility enables Farrall's Transport to tap into the fast developing market for port-centric logistics.

"The new Deeside warehouse is a major investment for Farrall's Transport. It shows our commitment to the local area and the many expanding local businesses that are in need of first-class warehousing and reliable distribution services," says Mike Farrall, Managing Director of Farrall's Transport.

He adds, "Port Centric Logistics has started to gather pace as a supply chain strategy and a growing number of retailers and manufacturers are now looking to store goods and undertake logistics activities close to the port of entry. Being within half an hour's run of Liverpool's new SuperPort places Farrall's in a strong position to tap into this developing market when the port opens in 2015."

Farrall's Transport, a founding member and shareholder of PalletForce, will also be re-locating its PalletForce depot from Ashton, near Chester, to the new Deeside warehouse. The move will save two hours a day for each of the vehicles dedicated to PalletForce operations and allows for significant expansion of the company's pallet network business by offering over 10,000 sq ft of covered space and 20,000 sq ft of yard space.

"Moving our PalletForce depot from Ashton to Deeside places us much closer to our customer base, which allows us to offer a greatly enhanced service, with later cut-off times for collection and earlier delivery times. In addition, the new facility, with its integrated PalletForce facilities, enables us to handle a far greater volume of network business," says Mike Farrall.

The strategic investment is part of a major business expansion plan for the logistics services company and follows steady growth in new contract wins.

### **About Farrall's Transport**

Established in Cheshire in 1956, Farrall's Transport is a family owned logistics business offering over 160,000 sq ft of food grade warehousing space across sites in Chester and Deeside and full and part-load multi-drop deliveries across mainland UK through its fleet of 40 tractor units and 60 trailers. The company is a founding member and shareholder of Palletforce, an active member of the Transport Association, the Road Haulage Association and the UK Warehousing Association, and is accredited to ISO 9001:2000. As a full service logistics provider, the company runs national contracts for many of the UK's leading companies. [www.farralls.co.uk](http://www.farralls.co.uk)