



Customer Innovation

FOR IMMEDIATE RELEASE

Menlo Takes Care of Intimate Apparel

The intimate apparel brand LoveStories is working with Menlo Logistics in Europe, trusting the supply chain management expert to care for its customers' lingerie purchases

AMSTERDAM — 1 October 2015 — Menlo Logistics (Menlo) knows well from past experience that high-end fashion apparel needs great care and precision in its distribution to retail outlets and end users. Menlo, the global logistics subsidiary of Con-way Inc. (NYSE: CNW), is now servicing these needs for the privately owned Dutch retailer of intimate apparel, LoveStories, supplying product to wholesale and retail customers globally.

LoveStories produces designer lingerie created by the Dutch fashion designer Marloes Hoedeman, and it is looking to Menlo to deliver a high-quality service that befits the expectations of its discerning customers. The global logistics specialist receives the inbound merchandise from suppliers around the world, including Italy, Turkey, China and other parts of Asia. A number of value-added services are provided at Menlo's Eersel facility (near Eindhoven); these include labelling/re-labelling, price tagging, packaging and document inserting. Distribution is global in extent to both wholesale and retail outlets and, crucially, while volumes are kept to a minimum, Menlo also provides reverse logistics services to the customer.

In commenting on the Menlo's services, Marloes Hoedeman said, "The market for designer fashion items is relatively small but demanding and is growing throughout

Europe. In addition to a top-quality product, the key to our success in this competitive field is a high performance delivery service and efficient supply chain management. Menlo Logistics fulfils our requirements in this regard to the highest standard.”

From Menlo’s perspective, working with LoveStories gives the company an opportunity to exercise its skills within the fashion apparel sector. Martin ter Harmsel, Menlo’s business Development Director, Europe, emphasizes this, saying, “At Menlo, we have developed an in-depth knowledge of the garment industry and a proficiency in managing the supply chain demands specific to the global fashion business. We are delighted to put these at the disposal of a burgeoning, quality apparel supplier such as LoveStories.”

Menlo Logistics images are available at: www.con-way.com/en/about_con_way/newsroom

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About Menlo Logistics Europe

In Europe, Menlo Logistics maintains 16 dedicated or multi-client Logistics Centres and Transportation Control Towers located in the Netherlands, Belgium, the Czech Republic, Finland, Germany, Ireland, Hungary and the United Kingdom. This warehouse and transportation network can serve as a pan-European distribution solution, using one or several facilities.

4PL supply chain and transport management solutions, as well as 3PL warehousing, VAS and distribution services, are offered to a variety of vertical industry sectors, including retail and consumer, e-fulfillment, health care, e-returns, manufacturing support, data centre logistics, spare parts and aftermarket supply, and high-tech logistics. The European headquarters is at the multi-client Amsterdam Distribution Centre in the Netherlands. For more information, go to www.menlologistics.com/europe.

About Menlo Logistics

Menlo Logistics, LLC, is a US\$1.7 billion global provider of logistics, transportation management and supply chain services with operations in five continents, including North America. As a third-party logistics provider, San Francisco, California-based Menlo Logistics’ services range from dedicated contract logistics to warehouse and distribution management,

transportation management, supply chain reengineering and other value-added services including packaging, kitting, order fulfillment and light assembly through a strategic network of multi-client and dedicated facilities. With nearly 20 million square feet of dedicated warehouse space in North America, the Asia Pacific, Europe and Latin America, and industry-leading technologies, Menlo Logistics creates effective, integrated solutions for the transportation and distribution needs of leading businesses around the world.

Menlo Logistics, LLC, is a subsidiary of Con-way Inc. (NYSE: CNW), a \$5.8 billion diversified freight transportation and logistics company. For more information, please visit us on the Web at <http://www.con-way.com/en/logistics>.

About LoveStories

LoveStories opened its first boutique, which can be found in the heart of Amsterdam's famous shopping district the '9 streets' in the Summer of 2014. The collection is also sold in boutiques and department stores around the world, in 28 different countries such as Australia, Italy, Spain, Norway and Denmark. Furthermore the full collection is available at the web-store.

LoveStories is the brainchild of multi-talented Marloes Hoedeman, who is first and foremost a fashion and interior stylist. Hoedeman began her brand in the hopes of creating beautiful underwear for herself. A combination of high quality products blended with an affordable price. Her biggest inspirations, which guide her creative process, are exploring and travelling the world, filmography and literature. <http://lovestoriesintimates.com>

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An archive of all Menlo Logistics news releases and photographs is available from the Isis Communications Media Area at www.isiscomms.com

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