



News from EVA Air - May 2012

EVA to add seven new 777-30ER aircraft to its fleet

At a signing ceremony on 8 May in Taipei, Taiwan, EVA Air formalised its plans to add seven more brand-new Boeing 777-300ER aircraft to its fleet.

EVA will purchase three of the new 777-300ERs from Boeing and lease the remaining four from GE Capital Aviation Services Limited. Deliveries are planned to start in June 2014 and be completed in June 2016. EVA is already operating 15 of the safe and efficient aircraft on its long-haul routes worldwide.

The new 777-300ERs will be equipped with the same efficient GE90-115B engines that power the 15 aircraft already serving as the backbone of EVA's fleet. In addition to the performance advantages that these engines provide, EVA will benefit from reduced maintenance costs and increased efficiencies in its aircraft maintenance management.

"EVA Air is a launch customer for the Boeing 777-300ER," said K.W. Chang, EVA President. "We took delivery of the

first of our current 15 fuel-efficient 777-300ERs and introduced them on long-haul flights in 2005. Our flight records confirm the aircraft's extraordinary performance and provide clear evidence that it meets both EVA's high safety standards and operational requirements, leading us to adopt it as the backbone of our fleet. Deployment of the additional seven of these aircraft and gradual replacement of our other aircraft types with 777-300ERs will standardize our fleet and give us greater operational flexibility."

EVA is configuring its 777-300ERs with 333 seats in three cabins, 39 in the luxurious new Royal Laurel Class business (see below), 56 in Elite premium economy and 238 in Economy. As the new 777-300ERs are placed in operation, the airline will increase flight frequencies on busy routes and replace the older aircraft that it now operates on long-haul flights to North America and Europe.

Boeing's analyses show that, compared to other aircraft, 777-300ERs consume 22 per cent less fuel, reduce carbon dioxide emissions by 22 per cent and cost as much as 20 per cent less to operate. Faced with the challenges of the surging jet fuel prices that have hit the airline industry so hard in recent years, the fuel efficiencies of this aircraft give EVA valuable competitive advantages.

EVA serves a global network of 62 major cities on four continents, including 25 major cities in Mainland China and 21 key business and leisure destinations located all over Asia. The future Star Alliance member has one of the industry's best-developed route networks in China and throughout Asia. Information and reservations are available via EVA's website at www.evaair.com <<http://www.evaair.com>> .

EVA Premieres Royal Laurel Class

EVA Air has unveiled a luxurious new-generation business cabin named Royal Laurel Class which is set to debut on the airline's Taipei-New York flight on 2 June. The airline is investing US \$100 million to upgrade the top cabins on all of its Boeing 777-300ERs with new, fully lie-flat seats. Travellers can take a look at EVA Royal Laurel Class at <http://royallaurel.evaair.com/en/> <<http://royallaurel.evaair.com/en/>> and check schedules or book, buy and select tickets at www.evaair.com <<http://www.evaair.com/>> .

EVA is configuring its Royal Laurel Class cabins with 38 seats in a reverse herringbone layout that enables passengers at windows to look out without turning and those in the centre to easily dine and talk with travel companions. Alternatively, passengers can use convenient privacy panels to establish cosy inflight cocoons for rest or work. Roomy seats are approximately 65 centimetres (26 inches) wide, recline 180 degrees and stretch out almost 2 metres (79 inches). Each passenger environment includes convenient features such as a coat hook, space for shoe stowage, handy nooks for water, glasses and reading material and a convenient seat-side table for beverages, snacks or writing materials, all within easy reach.

EVA is outfitting its luxurious new Royal Laurel Class seating environments with the latest audio and video technologies, starting with 15.4-inch touch screens and high-fidelity noise-cancelling headphones. Passengers with personal electronic devices can work or relax using multi-function AV-input outlets, USB and iPod ports on a system equipped with software such as Media Player, Photo Viewer and PDF Reader. Power sockets are 110V and pull-out tables are generously sized, all designed to equip business travellers with personal in-flight offices when they need them.

Royal Laurel Class amenity kits are practical, thoughtful and luxurious, featuring BVLGARI products such as green tea moisturising lotion and lip balm. Kits also include a comb, toothbrush and toothpaste, and a clothes brush to refresh suits, jackets and sweaters before landing. EVA also provides cosy high-quality comforters that are a generous 2 metres (79 inches) long.

In-flight dining in Royal Laurel Class resembles a coveted reservation at a five-star restaurant. Passengers can start with a glass of Dom Perignon champagne, enjoy crusty bread with extra-virgin olive oil and choose from main courses such as steak or lobster. Or they can dine from a menu of healthier choices. Adding to the fine-dining experience, Royal Laurel Class passengers can select from an excellent wine list, and conclude their meals with a selection of sliced gourmet cheeses and fresh fruits.

EVA's inaugural Royal Laurel Class service will operate non-stop between Taipei and New York on Mondays, Thursdays and Saturdays. By the end of August this year, EVA will be offering Royal Laurel Class on all of its five New York flights per week. The airline will introduce Royal Laurel cabins on its Los Angeles service by the end of 2012 and begin to roll it out on San Francisco, Toronto, Paris, Amsterdam and its daily London flights in 2013. All cabin upgrades will be completed by August 2013.

[Www.evaair.com](http://www.evaair.com)

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