



PRESS RELEASE – 11 November 2013

ELITE raises the bar for freight forwarders

ELITE Association of Logistic Networks – the industry's only recognised group of quality-focused independently owned logistics and freight forwarder networks – has made significant progress since its foundation less than 12 months ago. With 10 of the world's leading freight forwarder networks having joined the association, ELITE has made significant steps in providing the industry with a clear pathway for logistics companies and shippers to locate and utilise networks that meet the highest quality standards and meet strict financial, service and benefit criteria. The association has also lobbied industry associations and bodies on a wide range of issues that directly affect the independent freight forwarding community.

In addition, ELITE has put in place a number of ground-breaking association wide programmes that will let members of all ELITE networks compete more effectively and drive new cost-savings and efficiencies in their businesses. The new benefits include:

ELITE INSURANCE

Thanks to the unrivalled size and buying power of ELITE, the association is now able to offer all member companies world-beating, flexible and high-quality cargo and freight services liability (FSL) insurance products through ELITE INSURANCE. The new programme offers the highest levels of coverage at prices that would not be available to companies on an individual basis.

ELITE TECHNOLOGY

To ensure that all freight forwarders are able to meet and exceed the current and future demands for electronic global connectivity and security regulations in the new paperless environment, the association has created ELITE TECHNOLOGY. By teaming with Worldwide Information Network (WIN) all member forwarders have access to the world's most sophisticated system electronically connecting forwarding agents with each other and with brokers, air/sea carriers and other logistics service providers.

ELITE COURIER

A unique product in the industry, ELITE COURIER offers all freight forwarder members of an ELITE network instant access to heavily discounted courier services via a ground-breaking deal with UPS.

Following the launch of the new programmes, President of Global Logistics Network (GLN) and ELITE co-founder, Roy Stapleton, said: "With over a combined membership of over 3,450 logistics companies in 7,000+ offices around the world, ELITE members have a combined annual turnover of over

US\$60 billion – bigger than the largest multinational companies. This strength has allowed us to not only raise the concerns and interests of the independent freight forwarding community with major global industry bodies and participate in industry-wide initiatives, but also create this range of programmes that will equip each member company with the tools to compete even more effectively. Thanks to the global reach and influence of ELITE member networks, the independent freight forwarding sector is gaining market share in every region of the world and these new programmes will allow member companies to further build on this momentum.”

About ELITE

ELITE Association of Logistic Networks is the industry's only recognised group of quality-focused independently owned and operated logistics and freight forwarder networks. It was formed in December 2012 to provide the industry with a recognised seal of quality for freight forwarding networks and to promote and protect the interests of the independent freight forwarding community with major industry governing bodies and associations. All member networks of ELITE have passed strict quality and business practice criteria.

ELITE currently includes ten global networks whose membership, combined, includes over 3,450 companies with annual revenues of over US\$60 Billion and over 140,000 staff operating from 7,000 plus offices in 195 countries worldwide.

ELITE Member Networks

Conqueror Freight Network
Global Logistics Network
Global Project Logistics Network
Lognet Global
Project Cargo Network
Universal Freight Organisation
WCA
WCA Projects
WCA Time Critical
Worldwide Partners Alliance

For more information, please contact Dan March at World Logistics Media:
E: dmarch@worldlogisticsmedia.com
T: +44 7921 038568