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**DHL supports Transsion Holdings rapid expansion into emerging markets**  
**• Fast-growing mobile phone manufacturer taps on DHL Global Forwarding's vast network to grow distribution footprint**

**Hong Kong, July, 13th 2016:** DHL Global Forwarding, the leading international provider of air, sea and road freight services, today announced it has been awarded the airfreight solutions provider for Transsion Holdings, one of the world's fastest-growing and major mobile phone manufacturers. With the contract, DHL provides airfreight services from Transsion's manufacturing base in South China to 28 countries around the world across Asia, the Middle East and Africa. In addition, DHL Global Forwarding provides sea freight for Transsion products into India, where it also provides warehousing services to support the company's new foray into the India market.

Transsion Holdings, a privately held company founded in Hong Kong, sold 59 million cell phone units in 2015 through its brands Tecno, itel and Infinix which target different market segments. The high tech company, which has carved a strong market presence in Africa, specializes in R&D, production, sale and services for mobile communication products. The company is actively expanding its international footprint across emerging markets.

Transsion Holdings is a strategic customer under DHL's Fast Growing Enterprises initiative which offers a comprehensive suite of tailored logistics solutions across the divisions of the group. As part of the strategic engagement between the two companies, DHL's airfreight service complements and supports Transsion's existing sales, supply chain, and manufacturing network. Offering an end-to-end solution, DHL's airfreight services transport Transsion mobile devices and spare parts from Hong Kong into both India and Africa, with additional value added services such as customs clearance and truck delivery to Transsion warehouses, saving Transsion time and resources compared to its previous operations. The solution is further supported by ocean freight coverage from Shenzhen, China to Dubai, Saudi Arabia, India and across Africa – including Guinea, Ghana and Tanzania – to ensure additional scalability.

“We are happy that our top handset brands including Tecno, itel and Infinix are well received by customers all over the world, especially in emerging markets like Africa and India,” said Jason Liu, CMO of Transsion Holdings. “We've been focusing on developing quality, valuable products at a good price for our customers and distributors around the world and will keep strengthening our efforts in R&D, branding, channel and distribution development. Our partnership with a global brand like DHL will ensure our products reach our customers and our

markets in a timely manner, so they can always get their hands on the latest products.”

“Our business is about helping customers grow internationally, and to reach new markets with the support of our global network and extensive trade lanes,” said Steve Huang, CEO, DHL Global Forwarding China. “With Transsion Holdings, we are able to offer a tailored solution which combines market leading airfreight, ocean freight and value added services that enable Transsion to save time and resources. Our bespoke solution allows Transsion to focus on developing quality products for their customers as they seek to further reinforce and expand their presence around the world.”

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