# Croatian-based Sarda d.o.o. to Integrate

# INTTRA Ocean Shipping Solutions into its Software Applications

**Parsippany, N.J., and Rijeka, Croatia, April 12, 2017**

- INTTRA, the world's ocean shipping electronic marketplace, and Sarda d.o.o., a Croatian-based software development company specializing in maritime transportation, today announced

an alliance under which Sarda has integrated INTTRA ocean shipping solutions, including Container Booking, Shipping Instructions, Container Tracking (Track & Trace) and INTTRA eVGM, into Sarda's software. Sarda will also serve as a reseller for INTTRA eVGM, a leading solution to facilitate SOLAS VGM compliance.

"Accessing INTTRA's global network through our software will enable our customers to directly conduct ocean shipment management on the industry's leading electronic transaction platform," said Rajko Badurina of Sarda. "This alliance supports our goal of streamlining our customers' work processes to enhance their productivity and efficiency."

Jadroagent, a leader in freight forwarding business in Croatia, plans to access INTTRA services via Sarda software. "Sarda has been our IT provider for some time. INTTRA is a great addition to their software. Digitization of the shipment management process will aid us in steering our company growth and development in the rapidly changing field of international shipping and transport", said Mario Stefanić, Commercial Manager at Jadroagent.

"Given Sarda's maritime focus, we're very pleased to be providing solutions that significantly strengthen their core business, while enabling operational improvements and cost savings," said Sherrie Orzechowski, INTTRA's VP Strategic Alliance, EMEA. "Users of Sarda's software now have the most powerful tools available to enhance customer service."

## About [INTTRA](#)

INTTRA is the largest neutral electronic transaction software platform and information provider at the center of the ocean shipping industry. INTTRA's innovative products, combined with the scale of our network, empower our customers to trade with multiple parties and leverage ocean industry information to improve their business. Connecting over 225,000 shipping professionals with more than 50 leading Carriers and 110 software alliance partners, INTTRA streamlines the ocean trade process. Over 700,000 container orders are initiated on the INTTRA platform each week, representing over one quarter of global ocean container trade.

## About Sarda d.o.o.

**Sarda d.o..o.** is a software development company, producing mostly TMS (Transportation Management System) business solutions. The company is active in the Croatian, Slovenian and Serbian market, dealing mostly with the customers of shipping and forwarding agents profile. The company product is located between carrier and shipping agents systems and local administrative and logistical systems. With INTTRA services integrated, we at Sarda see our product completely thorough and more competitive, offering our customers more efficient tools to perform their business procedures.