

## **CEVA provides comfort to Oak Tree Mobility customers**

Ashby-de-la-Zouch, UK, 7<sup>th</sup> July, 2017 – CEVA Logistics, one of the world's largest supply chain management companies has been awarded a three year contract to manage warehousing and distribution for Oak Tree Mobility, the UK's leading provider of assisted living products, to its customers across the south of the UK.

Under the new contract, which falls under CEVA UK's careNET programme, specially trained CEVA teams are responsible for the collation of customer purchases and then the delivery, set-up and fulfilment of the orders which include adjustable beds and rise & recline chairs. Effective immediately, CEVA will manage the warehousing of products from its shared-used facility at Daventry. Once an order is collated, CEVA then delivers directly to the customer's home and members of the careNET team then demonstrate how each individual product works.

"The solution we have developed for Oak Tree utilises CEVA's national distribution network and provides a highly personalised operation to meet their specific supply chain needs," says CEVA's Executive Vice President UK, Ireland and Nordics, Michael O'Donoghue. "We are using a number of advanced technologies including 'Sign on Glass' to increase the visibility of Oak Tree's supply chain to ensure that we are providing the best possible service to their customers across the south of the UK."

"Many of our processes were previously manual," states Oak Tree's Operations Director Carly Cole. "By working in close collaboration with CEVA we have been able to come up with a robust, innovative and scalable solution which brings our supply chain right up to date and provides a great service for customers. With a fully trained work force and technological advancements which will work for us both now and in the future, we are looking forward to further developing our ongoing and fruitful partnership."