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C.H. Robinson's TMC Division Offers Mission Produce a Scalable Supply Chain Solution

CHICAGO, IL (June 5, 2015) — Mission Produce has chosen TMC, a division of C.H. Robinson, to help better manage their complex supply chain, citing TMC's best-in class [global technology](#) and significant experience managing food and beverage supply chains, including other leading produce companies.

As the largest avocado company in the world, Mission Produce has responded to increasing consumer demand by expanding fields and growing regions to provide more avocados year round. With a bright future, fueled by double digit growth over the past several years, Mission Produce needed a transportation management system (TMS) provider with [extensive experience in managing global supply chains](#).

"Mission Produce was looking for a provider who could give them better visibility into their supply chain, end to end, and in real time," said Duff Davidson, vice president of managed services at TMC. "Things such as better reporting, increased carrier satisfaction, route optimization, and a tool that helps with spot bidding—TMC's global TMS, Navisphere®, has these capabilities and more."

The relationship began with a technology solution, but being able to scale as Mission Produce's business changed meant they wanted TMC's logistics experts and analysts to stay involved. TMC's Managed TMS® service provides Mission Produce with [cloud-based, global technology](#), in addition to managed services that include process management expertise and supply chain consulting.

"Mission needed fast implementation of a new TMS, but they also knew technology alone wasn't enough. Along with the technology, TMC will provide power users plus an account management team focused on Mission's business, to help them maximize the value of the TMS, keep pace with their growth, and continually improve their supply chain," said Davidson.

A [high level of support](#) and service was a key reason Mission Produce chose TMC to help manage their transportation and logistics.

"I know I can call TMC anytime I need backup, extra training, or help analyzing our supply chain and setting KPIs," said José Maldonado, director of global logistics at Mission Produce. "We're

looking forward to a long-term relationship. We feel confident that no matter how our business changes, our in-house team has access to TMC resources so we can act quickly and strategically.”

About TMC

TMC is a division of C.H. Robinson, one of the world’s largest third party logistics (3PL) providers. TMC offers Managed TMS®, which combines a global transportation management system (TMS), logistics process expertise, and consulting services. Through six Control Tower locations around the globe in Amsterdam, Chicago, Mumbai, São Paulo, Shanghai, and Wrocław, clients can access cloud-based, proprietary TMS technology, logistics experts, and supply chain engineers to manage their day-to-day operations and optimize supply chain performance. In 2014, TMC managed over 4.2M shipments and handled \$2.7B in freight under management for clients around the world. For more information, visit www.mytmc.com.

About C.H. Robinson

Founded in 1905, C.H. Robinson is a global provider of multimodal logistics services, fresh produce sourcing, and information services to 46,000 customers through a network of more than 280 offices and over 12,000 employees around the world. The company works with 66,000 transportation providers worldwide. C.H. Robinson is a Fortune 500 company and has annual revenues of \$13.5 billion in 2014.

Through the company and its Foundation, C.H. Robinson and its employees contribute millions of dollars annually to a variety of organizations, including the Juvenile Diabetes Research Foundation, Community Health Charities, American Red Cross, Children's Hospital and Clinics of Minnesota, and Global Impact. The company is headquartered in Eden Prairie, Minnesota, and has been publicly traded on the NASDAQ since 1997. For more information about C.H. Robinson, visit <http://www.chrobinson.com>.

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