

Barry Callebaut Selects Descartes to Enhance Global Transportation Management

18 July, 2016 -- Descartes Systems Group (Nasdaq: [DSGX](#)) (TSX: [DSG](#)), the global leader in uniting logistics-intensive businesses in commerce, announced that Barry Callebaut Group, a world leading manufacturer of high-quality chocolate and cocoa products, has selected Descartes' cloud-based transportation management solution to enhance its global shipping processes, performance, and visibility.

"Barry Callebaut operates 52 factories across four continents and serves customers in more than 100 countries. We needed a transportation management solution to automate existing manual processes in order to operate more efficiently and better track the thousands of containers we ship annually," said Martin Kaeshammer, Cocoa Planner - Global Planning Cocoa at Barry Callebaut Group. "Descartes' solution helps us improve supply chain transparency, reduce stock-in-transit and transportation costs, better manage carrier rates and performance, and improve delivery reliability for our factories and end customers."

Descartes' next generation, cloud-based transportation management solution helps companies, like Barry Callebaut, reduce complexity and lower logistics spend by automating and effectively managing processes that span the entire shipment lifecycle. The network-based, modular platform provides robust capabilities to convert purchase or sales order data into transport orders, manage carrier contracts, optimize and execute transportation plans, connect to trading partners, track shipments and inventory, audit freight bills, and manage supplier and carrier performance.

"We're pleased to help Barry Callebaut reduce costs and administrative effort with enhanced electronic processes to better manage shipments, carriers, lanes and lead times across their international supply chain," said Paul Simon Thomas, SVP Sales EMENAR at Descartes. "Our transportation management solution portfolio delivers rapid time-to-value for both domestic and international supply chains. Its flexible and modular architecture can be implemented quickly as a whole or as individual business needs dictate across truck, air, parcel and ocean transportation modes."

About Barry Callebaut

The Zurich-based Barry Callebaut Group, the world's leading manufacturer of high-quality chocolate and cocoa – from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds. The Group serves the entire food industry, from industrial food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers and runs more than 50 production facilities worldwide and employs a diverse and dedicated global workforce of more than 9,000 people. For more information about Barry Callebaut, please visit www.barry-callebaut.com.

About Descartes

Descartes (Nasdaq:DSGX) (TSX:DSG) is the global leader in providing on-demand, software-as-a-service solutions focused on improving the productivity, performance and security of logistics-intensive businesses. Customers use our modular, cloud-based solutions to route, schedule, track and measure delivery resources; plan, allocate and execute shipments; rate, audit and pay transportation invoices; access global trade data; file customs and security documents for imports and exports; and complete numerous other logistics processes by participating in the world's largest, collaborative multimodal logistics community. Our headquarters are in Waterloo, Ontario, Canada and we have offices and partners around the world. Learn more at www.descartes.com.